

Library Advisory Board- Library report

Administration – Mel Lightbody

Welcome to MMXX Library Advisory Board! Below you'll find reports from Administration and from the branch managers. Remember, if this report doesn't meet your needs, please let Katy and the Library Admin team know. I'm personally excited to have a full library board for the first time in I-do-not-know-how-many years.

Assistant Director's report-Narinder Sufi

Grants and Funding successes-

- Mental Health Initiative (State Library Grant)- we are one of 20 libraries (5 staff members to get trained, collection and a public program funding)
- Grab and Read Kits- \$20,000 to have reading kits for families, care givers and children to read together and participate in book related activities, there will also be component for expectant parents.

Staff news (new and separating) - we had three (3) senior library assistants retired in December and one resigned to do better and more enjoyable things. We are currently reviewing our vacancies and wanting to align future positions to better deliver our strategic plan priorities

Marketing and publicity- we are currently consolidating social media outlets and revising our patron newsletter.

Patron Services- (new, enhanced etc.)- Hoopla new streaming service has been introduced (patrons can download Television and films)

What is coming up service wide in next 3 months- we are working on few more grants (early learning, afterschool and mobile library service). We are also going to start quarterly staff forums. We will also start implementing new strategic plan.

Chico Library Branch- Janae Kambestad

Library performance- (borrowing, visit and program numbers)

October – December 2019 by the Numbers

Total Visitors: 61,463

Total Library Cards: 66,670 (new cards created: 633)

Total Checkouts: 69,279 (checkouts and renewals: 111,689)

Meeting Room Reservations: 82 (total attendance: 3,971)

Volunteer Hours: 1,446.25 (does not include Chico Friends Booksale volunteers)

Programs:

Age Group	Number of Programs	Total Program Attendance
Preschool	11	551
School Age	20	125
Young Adult	39	418
Adult	41	469

New partnerships-

The Chico Branch is host to one of three Tree ROE (Right-of-Entry) Centers in Butte County. The Town of Paradise and Butte County require private property owners to remove hazard trees on private property that are so fire damaged by the Camp Fire they pose a danger of falling onto a public right-of-way or other public improved facility. Property owners must enroll in either the the Government Tree Program or the Private Tree Program for hazard tree removal and they may do so by visiting a Tree ROE Center. A temporary office is set-up in the space behind the MakerLab and the Center is open Tuesday-Saturday during normal library hours.

New programs-

This year we participated in TeenTober, a new, nationwide celebration hosted by libraries every October that aims to celebrate teens, promote year-round teen services and the innovative ways teen services help teens learn new skills, and fuel their passions in and outside the library. During the month-long celebration, we launched Guild of Games, a new weekly program seeded by Fandom Club members in which teens come to the library to socialize and have fun playing tabletop games. Thanks to funding from the Chico Friends of the Library, also part of the festivities was a Book Buy during which six teens were given a budget and allowed to select books at Barnes & Noble to add to the library collection.

Any new marketing/publicity leaflets

Staff compiled a list of the top checkouts of 2019 and published fun graphics of the results on the Library's Facebook page. A few of the categories are included as printouts, though to see everything you must go to the Library's Facebook page.

What is coming up in next 3 months

The City of Chico has asked library staff to assist in a public art project at Caper Acres. The city has preserved a massive tree stump to be carved by a local artist into storybook characters, and they have asked us for help and guidance with characters and themes from books. We will be setting aside a collection of popular children's books for the artist to use as inspiration.

Oroville Library Branch- Misty Wright

Library performance-

- Borrowing- 15,042 items checked out over 3 months
- Library cards- From Oct-Dec 2019, we have 275 new card holders, bringing our total to: 21,375.
- Program numbers: Oct – 204 participants Nov– 259 participants Dec – 332 participants
- Materials – We have also started purchasing books for Oroville again. From Oct-Dec, 177 Juvenile titles, 71 young adult and 154 adult.

New programs-

- Starting the beginning of November, we introduced Family Storytime on Wednesday afternoons.
- Special Make and Take craft programs every weekend in December (59 participants)
- Noon Year's Eve Party – 49 children/32 adults

Any new marketing/publicity leaflets-

We now have a Branch calendar for all events and a special children's calendar that focuses only on children's programs.

Heartwarming story –

We decided to get a Christmas tree, due to patrons and staff really wanting one. One of our transient customers told Christel that he was so happy we had a tree because he considers us his home and he would have nowhere else to have a tree.

We had a Noon Year's Eve Party for children. It was a fancy dress party, complete with crafts, games, snacks, dancing and a balloon drop at the stroke of noon! The party was very well attended 49 children with 32 adults and everyone had a great time! One of the mom's asked if we do this every year and I said, "We do now!"



Paradise Library- Cynthia Pustejovsky

Library performance- (borrowing, visit and program numbers)

- Visitors: 5,368
- Total Checkouts: 5,065
- Total Library Cards 425, New Cards Issued: 53
- Programs:
 - 5 Drop-in activities Thursday afternoons in November and December, Total attendance: 27

Heartwarming story: The last week in December, patrons and volunteers made it a point to say goodbye to Rhoda Boyd and Paula Tarrant and express appreciation for their years of service. Lots of changes for returning patrons, but all seem to be taking it in stride. They have given Avery Campbell and Cynthia a warm welcome.

What is coming up in next 3 months:

- A few patrons have inquired about the possibility of starting the Cribbage games again and a couple of other patron-led adult programs that were regularly scheduled before the fire. With the help of Peggy, volunteer, we are going to see

how much interest there is and try to get them started again. Not sure how many of the regulars are still in the area.

- Avery Campbell is working on plans for a Children's program on Saturdays
- Kimberlee Wheeler and Cynthia are working on a schedule for a Thursday afternoon Drop-In Activity program for school-aged children.

Gridley Library Branch- - Cynthia Pustejovsky

Library performance- (borrowing, visit and program numbers)

- Visitors: 5,629
- Total Checkouts: 5,488
- Total Library Cards: 5,995, New Cards Issued: 101
- Programs
 - Preschool – 11, Total Attendance 176
 - School Age – 10, Total Attendance 40
 - Adult – 12, Total Attendance 76
- Avery Campbell is doing Gridley's Story Time

New programs-

- Katy Azevedo will doing a weekly Libraries Helping Immigrants program at Gridley's Labor Camp

Heartwarming story:

Preschool families were sad to see Christy retire. Several brought in older children had attend programs when they were little in to say goodbye to Christy. All have given Avery a warm welcome.

What is coming up in next 3 months

- At the request of some of the older patrons, we looking into possibility of having another adult program, possibly on a Saturday afternoon.

Durham Library Branch- Cynthia Pustejovsky

Library performance- (borrowing, visit and program numbers)

- Visitors: 2,827
- Total Checkouts: 2,885
- Total Library Cards: 1,355, New Cards Issued: 31
- Programs
 - Preschool – 16, Total Attendance 318

- School Age – 7, Total Attendance 83
- Kimberlee Wheeler is doing Durham's Pre-School Story Time

Heartwarming story:

After eleven years, it was hard for patrons to say goodbye to Christy Cooke-Williford. She has become an important part of the Durham community and is the heart of Durham branch. Some even shed tears saying goodbye. Even though they are sad, patrons are happy to have Dale Wangberg working in Durham. It is a central location for all the people with local history questions, especially 3rd graders when they write their Durham history reports.

Biggs Library Branch- Cynthia Pustejovsky

Library performance- (borrowing, visit and program numbers)

- Visitors: 223
- Total Checkouts: 143
- Total Library Cards: 330, New Cards Issued: 4
- Programs
 - 13 Saturday Drop-In Activity programs, Total attendance 28

Heartwarming story:

Long time Biggs patron expressed his gratitude for the assistance that Dale Wangberg has given him in finding new authors, and placing holds for his favorite authors' newest titles. The patron no longer gets out much, and he doesn't care to watch television. Reading is a life-long pleasure that helps to fill his days.

Literacy Services- Heather Tovey

Literacy Services performance -

The Literacy Coach provided early literacy experiences and the message that "your library can help adults who may struggle with reading/writing" to 1302 individuals as of mid-December 2019. There has been some great storytelling and thinking "outside the book" while exploring reading skills. We've talked about building background knowledge, concepts about print and story structure with our storytelling. The Literacy Coach was also very happy to attend the Celebration of Americas community event on September 14th. Staff have been very busy with services provided on the Literacy Coach which is already booked into March 2020.

As of mid-December 2019 there have been 998 books sent into homes to increase environmental print and family literacy. As each book finds its way to a child we intentionally sit on the bench inside the bus and pause while children acquaint themselves with their newfound book "friend".

Eagerly seeking new volunteer tutors as well as new literacy students Literacy Services enjoyed being invited to provide presentations to the Newcomers Club, Retired Public Employees, English Advisory Committee, and 4 presentations at Butte County's Employment and Social Services.

Exciting achievements- heartwarming story

On October 26th over 200 folks gathered for the 13th annual Trivia Bee for Literacy to have a bit of fun with trivia while also spreading the word that your library seeks volunteer tutors to help adults who may need assistance with reading and writing skills. Literacy Services is immensely grateful for the dedicated "community team" of volunteers and donors that continue to make this awareness event possible each year. The highlight of the evening was our Literacy student Maria Linares who took the stage and was honored as our Champion of Literacy.

Thanks to our Family Literacy grant, 27 individuals attended a presentation by early learning "rock star" Lisa Murphy (AKA Ooey Gooey Lady Inc.) at the Paradise Branch Library. The intention of this training was to bring early learning professionals together with their library and provide a collaborative Community Sensory Play Day

New programs- Any new marketing/publicity leaflets/information -

Libraries Helping Immigrants grant will once again have a regular weekly presence (Tuesdays) at the Gridley Migrant Camp thanks to our collaboration with the Butte County Housing Authority.

February-April we will be providing Literacy Through Conversation at the Chico Branch Library on Wednesdays from 5-6:00pm

What is coming up in next 3 months -

Tutor Training January 11, 2020

We will be bringing together our Volunteer Tutors and Literacy Students for game palooza. Stay tuned!

TOP CHECKOUTS 2019

Adult Fiction



TOP CHECKOUTS 2019

Adult Nonfiction



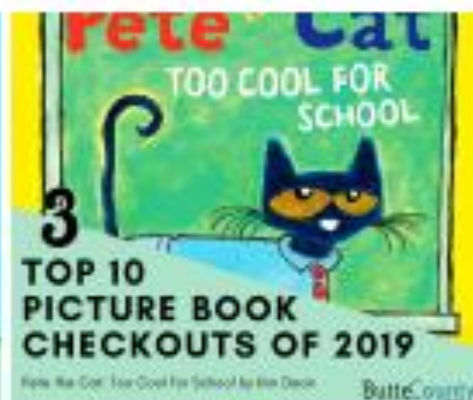
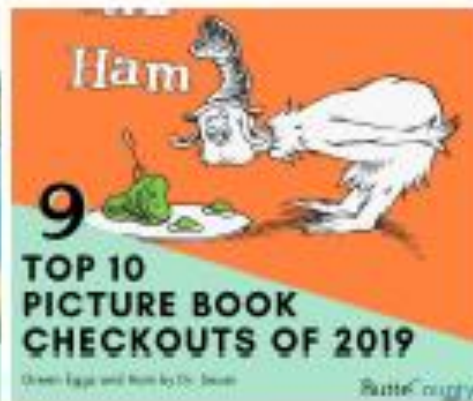
TOP CHECKOUTS 2019

Young Adult Fiction



TOP CHECKOUTS 2019

Picture Books



TOP CHECKOUTS 2019

Movies

