

ACTION PLAN 2015
BUTTE COUNTY LIBRARY ADVISORY BOARD

DRAFT

This document is a draft document to be used as a way to address the proposed actions moving forward as identified at the retreat with Carol Scoefeild. Additionally this is an organized list to help identify clear meaningful goals; identify clear action items for goals; create realistic timelines for getting goals accomplished; identify key leader/committees/groups to pursue each goal and action item; and to report the progress of the goal at every LAB meeting. This document will need to be revised as items are accomplished and new goals or action items are identified and added.

Goals Prioritized by #	Action Plan Items	Members	Update Due	Comments
Goal #1: Progress, Forward Motion, and Accountability	Identify clear meaningful Goals (Consider the Mission and vision statements) do they need to be revised first?			
	A. LAB Mission statement: to advocate for the library and encourage County Supervisors and community partners to preserve and grow library services for the citizens of Butte County	Ronda Hoffman (Chair) Penny Louton Ron Serrano	7/15/2015	Will provide an updated draft of a mission and vision statement to be voted on at the May 20th meeting. <i>Current Draft Mission Statement:</i> To encourage County Supervisors and community partners to develop sustainable funding in order to preserve and expand library services for all citizens of Butte County.
	B. LAB vision statements: NONE at this time. Need to be written. consider this to write A Vision Statement: <ul style="list-style-type: none"> • Defines the optimal desired future state - the mental picture - of what an organization wants to achieve over time; • Provides guidance and inspiration as to what an organization is focused on achieving in five, ten, or more years; • Functions as the "north star" - it is what all LAB members understand their work contributes towards 		7/15/2015	<i>Current Draft Vision Statement:</i> To partner with government, communities and businesses to strengthen and sustain our library system and to promote the local library as a unique and invaluable resource. These new Daft Statements will be brought before the Board of Supervisors for the request to make said changes to the Mission

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	accomplishing over the long term; and, <ul style="list-style-type: none"> • Is written succinctly in an inspirational manner that makes it easy for all members to repeat it at any given time. 			Statement and to add the Vision statement.
Identify clear action items for goals				
	A. Who will be in charge and do we need a committee or a single person		TBD	
	B. When do we want to accomplish this action item		TBD	
	C. Does the LAB want something in writing (decision for each goal/action item)		TBD	
Create realistic timelines for getting goals accomplished				
	A. Review a calendar to identify Due dates. If the action is ongoing then it will be identified as such. For example under Goal #2 Building relationships action Item number 6 suggests sitting with someone you do not know at each meeting. This would be considered on-going and encouraged at each meeting.		TBD	
	B. If item is on-going, identify when it will be removed from the list.		TBD	

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	Identify key leaders/ committee/ groups to pursue each goal and action item			
	A. Who has the skills to lead a group in accomplishing this		TBD	
	B. Which committee/ group should be included		TBD	
	Report progress of goal at every LAB meeting			
	A. Provide oral or written report on progress (decision per item).		TBD	
	B. Written requests for decisions on next steps after a goal is completed and voted on by the LAB		TBD	
Goal # 2: Building Relationships = Results	Create an environment to get to know each LAB member on a personal level			
	A. Dinner meeting as a group	Jeff Wanee (Chair)	7/18/2015	Cancelled first dinner. Will re-schedule for July.
	B. Social time before or after LAB meetings	Patty Conlin		
	C. Include socialization in the agenda	Marylou Johnson		
	D. Share humor			
	E. Listen to stories			
	F. At each meeting sit with someone you do not know			
	G. Determine how to celebrate success			
	H. Identify how to attend Library as a group			
I. Attend Library events				
Goal #3: Sustainable Funding	Investigate what's working:			
	A. In the community		TBD	
	B. In California or elsewhere		TBD	

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	Research other successful libraries funding sources			
	A. Investigate Jackson County funding models	Ron Serrano (Chair)	7/18/2015	Investigate Sustainable Funding models and provide an update on what has been discovered at July 20th LAB meeting.
	B. Investigate Mendocino County funding Models	Ruthmarie Ferris		
		Ronda Hoffman		
	Research other funding sources			
	A. Foundations – identify and get applications		TBD	
	B. Grant writing – identify what's available and get applications		TBD	
	C. Request help from trained BCL staff who has studied how to write grants		TBD	
	Publicize the need for sustainable funding			
	A. Create a funding survey or contract it out and ask about special service areas		TBD	
	B. Report findings to BOS		TBD	
	C. Report finding to public		TBD	
	D. Increase community involvement in solutions		TBD	
	Expand Funding Committee			
	A. Identify what expanding the committee would entail.		TBD	
B. Identify committee leader(s) and include at least 3 members but no more than 4 otherwise a quorum will result.		TBD		

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	C. The committee needs (per by-laws Article V, Section 4): <ul style="list-style-type: none"> i. a statement of purpose ii. membership iii. term of each committee 		TBD	
	D. The Legacy fund for the Butte County Library	N/A		Mr. Falconor will provide an update to the Sustainable funding committee prior to bringing back to the board for approval.