

BUTTE COUNTY LIBRARY ADVISORY BOARD MINUTES  
Gridley Library Conference Room 3:00PM - 5:00PM

Wednesday, July 15, 2015

**PRESENT:** Ron Serrano, Marylou Johnson, Penny Louton, Patti Conlin, Ronda Hoffman, Jeff Wanee, Lynn Tosello, Mel Lightbody, Heidi Mitchell

**GUESTS:** Cynthia Pustejovsky, Branch Librarian; Marilyn Vaughn, PFOL VP; Anne Elliot; Supervisor Wahl

**ABSENT:** Bonnie Huntington. Ruthmarie Ferris, excused. Fred Antonowich, excused.

Call to Order at 3:00

**1. Approval of meeting minutes from May 2015 (Attachment 1):**

Mr. Serrano inquired if there were any changes to the May 20, 2015 LAB minutes. The minutes are approved as written.

Ms. Johnson moved for approval.

Ms. Hoffman seconded the motion, and the motion carried.

**2. Introductions:**

Supervisor Wahl joined the LAB meeting and was delighted to be involved.

**3. Correspondence:**

There was no correspondence to share at this meeting for discussion.

**4. Branch Manager's Report – Cynthia Pustejovsky; Branch Librarian:**

Ms. Pustejovsky shared that Gridley has two (2) bilingual story times and they are beginning to see the labor camp families come in. Ms. Van Wagenen is doing several Headstart and other programs in the community. Finding that while children would like to attend story times and other activities at the Branches, it is the transportation that prevents them from getting to the branch. Ms. Van Wagenen will spend most of July out at the labor camp. Christy is doing story time in Durham on Friday mornings and have about 15-20 people in attendance. Gridley is continuing their ladies night out movie night the third Friday's of each month which has become a nice social gathering evening. The third Friday of the month is Teen/Tween movie night generally getting children from the ages of 10 – 14 but hope to reach those through the age of 17. Ms. Pustejovsky will be out at the Relay for Life doing crafts and reading stories to help entertain kids while their parents are in the Relay for Life. Recently a Special Ed class asked if they could come to the library one (1) day a week and they are currently incorporating space and music into their theme. Ms. Pustejovsky shared that she attends the School Board meetings when they are not on a Monday as that is her day off. She is delighted to continue to work in the Communities of Gridley, Durham and Biggs as the people in the areas are very community minded. Although the libraries are small and the children can get loud, patrons have never complained about the noise level of the children.

**5. Library Director's Report (Attachment 5)**

Ms. Lightbody, shared that Chico has been extremely busy on Tuesdays since Monday's have closed and times have changed. They are experiencing 1000 people more on Tuesdays than

they have in the past. Further bulleted updates for all the branches can be found in Attachment 5 from the meeting.

Ms. Lightbody shared that she spoke with Mr. Hahn about the survey that Mr. Allen did as well as the influx of patron’s on Tuesdays in Chico. Mr. Hahn requested that the Library conduct a service analysis and take a fresh look at staffing hours and the populations that we serve. The information will be pooled from observations and written documentation during the last week of July through August. The hope is to report to the BOS in September. An email will be sent to the LAB once the dates are set and the report is complete.

**6. Old Business**

**a. Draft 2015 Plan Update (Attachment 6a)**

Mr. Serrano requested that each Committee report out on the goals they were tasked with.

<b>Goals</b>	<b>Committee</b>	<b>Anticipated Update at July Meeting from Chair (Designee)</b>
Goal #1: Progress, Forward Motion, and Accountability	Ronda Hoffman (Chair) Penny Louton Ron Serrano	These Statements will be taken before the BOS for their approval of or suggested amendments to reflect the LAB accurately.
Goal #2: Building Relationships = Results	Jeff Wane (Chair) Patti Conlin Marylou Johnson	Mr. Wane will reschedule for November 2015 following the LAB meeting.
Goal #3: Sustainable Funding	Ron Serrano (Chair) Ruthmarie Ferris Ronda Hoffman	This Committee will investigate Sustainable Funding models and provide an update on what they have discovered at the September LAB meeting.

**i. Draft Mission and Vision Statements (Attachment 6ai)**

At the May LAB meeting, the LAB agreed to have the mission and vision statements go before the Board of Supervisors (BOS) (see final statements below). Supervisor Wahl stated that he liked the suggested changes and would like to see these go before the BOS. He also asked that is be placed on the regular agenda for public comment. Ms. Mitchell will notify the LAB members know when this is scheduled to go before the BOS.

Mission Statement: To encourage County Supervisors and community partners to develop sustainable funding in order to preserve and expand library services for all citizens of Butte County.

Vision Statement: To partner with government, communities, and businesses to strengthen and sustain our library system and to promote the local library as a unique and invaluable resource.

**ii. Sustainable Funding Committee Update**

Mr. Serrano shared that the Committee is considering options at this time.

Mr. Serrano requested that the LAB members provide a couple (3) hi-profile names interested in sustainable funding. Preferably these people are not currently serving on the LAB or FOL but are in alternate spheres of influence in the community either past or present and would provide political support for the library. Mr. Serrano will send an email requesting some names.

Mr. Serrano shared that he is working on a true cost of running the library that he would like to share with the BOS. After further discussion, Mr. Serrano would like to present a visual aid of a large check with the true cost of running a library and have several library supporters at the meeting to present the need for further funding for the library to the BOS. In addition, in other counties around the state, they have 8 volunteers per staff member to help run the library. The reality is that no library could operate without volunteers and volunteers need supervision and structure.

**iii. BBQ Update (Jeff Wanee)**

Mr. Wanee shared that he was thinking about having a meal at a restaurant or his home possibly in January 2016 following the LAB meeting. With an attempt to stick with the LAB plan, we should do the meal sometime in 2015. It was suggested to have a meal together in November 2015 possibly following the November LAB meeting.

**b. Legacy Fund Update**

Ms. Ferris and Mr. Falconer are working on providing an update for the September meeting, but do not have one at this time.

**c. Possible Area 1 Vacancy**

At the May LAB meeting it was agreed that we should remove Ms. Huntington from the LAB. Ms. Lightbody shared that Supervisor Connelly strongly suggested that Ms. Lightbody and Mr. Serrano have a lunch with her to discuss her intentions of being a part of the LAB or not. The LAB requested that this be the case and to invite Supervisor Conley to their lunch as well.

Ms. Johnson moved for approval.

Ms. Hoffman seconded the motion.

**d. LAB Decision on Blog for All Branches – Oliver Allen Report out – Action Item**

Mr. Allen is on vacation and will report out at the September LAB meeting.

**7. New Business:**

**a. Next Supervisor Invitation**

Mr. Serrano requested that Ms. Lightbody invite Biggs City Administrator, Mark Sorensen to attend the September 15, 2015 LAB meeting. If he is unavailable, then she will invite Ms. Meegan Jessee to attend.

**b. Possible Collaboration with Social Workers to provide free Services in the Library**

Mr. Serrano saw a program where a Library experimented with Social Workers in the library providing training for the homeless to help other homeless with assistance. The Social Worker(s) were funded by the county. In recent past, the BC Library received a grant to collaborate efforts with Behavioral Health to address some needs in the community. Mr. Serrano requested if the LAB might be interested in helping explore the possibility of getting some sort of social worker in the Library and what it might take to do so. The Lab would like to know more about what the needs might be and if it would be reasonable to attempt to meet some of them. Ms. Conlin worked for Behavioral Health (BH) prior to her retirement, and will do an overview of the branch needs from a social worker perspective and will reach out to BH for possible next steps.

**8. Friends of the Library Liaison Reports:**

Chico FOL liaison, Ms. Conlin, reported that Ms. Elliot is the book sales Chico Rep and CFOL brought in \$60,000 from their sales. She shared that CFOL has helped to provide funds to have alternate story times one time a month for Japanese, Spanish and English. August 1 will be the open house of the new media center featuring the 3-D printer for the teens. CFOL has decided not to attend the Fall Festival this year.

Gridley FOL liaison (including Biggs), Ms. Louton, stated that they are excited that Gridley is going to get faster internet which will allow the FOL to put some funds into updating the computers. The GFOL just finished their quarterly book sales, the total revenues unknown at this time. They did not meet in June or July. GFOL presented their annual Don Riley award to Beverly Neiswagener, Gridley High School State Librarian (retired). They had Nature Photographer, Ron Sanford, give a presentation on his pictures in the yard and from his Alaska trip. The program was successful.

Oroville FOL liaison, Ms. Ferris, was not available to report for the Oroville FOL.

Durham FOL liaison, Mr. Antonowich, was not available to report for the Durham FOL.

Paradise FOL liaison, Ms. Hoffman reported that the PFOL will not meeting in July and August. They are working on a joint project parking lot project with the Paradise Branch and Masonic Lodge next door which they hope to provide not only extra parking, but a walkway and drive through parking. The FOL is proving funds for this project up to \$40,000. In addition, the Masonic Lodge has offered their large conference rooms for the cost of \$1 for the Library to use. The PFOL helped with the Chocolate Festival this year and received \$1,300 and will continue this annually.

**9. Additional items:**

Discussions arose to ensure that all of the Branches post information regarding the LAB meetings at least a week prior to the meeting.

Ms. Mitchell will contact Ms. Laura Stokes regarding have a Joint FOL and LAB meeting in November at the Durham Branch. The next Joint FOL meeting will be held on September 28<sup>th</sup>.

Supervisor Wahl is impressed by the enthusiasm and work done by the LAB. Keep up the good work and get in front of the Board more.

Mr. Serrano requested Ms. Ferris and Ms. Louton to serve as the nominating committee and asked them to present the list of the President and Vice President at the September meeting. LAB Members will elect the President and Vice President at the November LAB meeting.

**10. Review of Assignments/action items for the next meeting:**

- a. An email will be sent to the LAB once the dates are set and the report is complete for the Library Service Analysis.
- b. Ms. Mitchell will notify the LAB members when the Mission and Vision statements are scheduled to go before the BOS.
- c. Ms. Mitchell will help with the preparation and dates for the LAB to present their Annual Update, Mission and Vision Statements, and the visual aid of a large check with funding of true cost of running a library to the BOS.
- d. Mr. Waneé will let the LAB know where we will be doing our meal at the September LAB meeting.
- e. Ms. Lightbody and Mr. Serrano will reach out to Ms. Huntington and Supervisor Connelly for a lunch to discuss Ms. Huntington's commitment to the LAB.
- f. Ms. Lightbody invite Biggs City Administrator, Mark Sorensen to attend the September 15, 2015 LAB meeting.
- g. Ms. Mitchell will contact Ms. Laura Stokes regarding having a Joint FOL and LAB meeting in November at the Durham Branch.
- h. Ms. Ferris and Ms. Louton will present the list of the President, Vice President, corresponding secretary, etc. at the September LAB meeting.

**Meeting closed at 4:35PM.**