



SCOTT TANDY  
Interim, Chief Administrative Officer

## BUTTE COUNTY ADMINISTRATION

25 COUNTY CENTER DRIVE  
OROVILLE, CALIFORNIA 95965-3380  
Telephone: (530) 538-7631 Fax: (530) 538-7120

### MEMBERS OF THE BOARD

BILL CONNELLY  
JANE DOLAN  
MAUREEN KIRK  
STEVE LAMBERT  
KIM K. YAMAGUCHI

### News Release

March 12, 2010 - For Immediate Release

Contact: Shari McCracken (530) 538-2863

#### **Butte County Board of Supervisors partners with the U.S. Census Bureau to achieve a complete and accurate count for the 2010 Census**

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**Oroville, CA** – The Butte County Board of Supervisors announced today that they are partnering with the U.S. Census Bureau to achieve a complete and accurate count of the U.S. population in 2010. The partnership is part of a larger effort by the Census Bureau to increase participation in the 2010 Census.

The partnership will involve sharing important information about the census in Butte County and encouraging people to complete and mail back their 2010 Census forms. Every year, the federal government distributes more than \$400 billion to tribal, state and local governments based on census data. This data is used to guide planning decisions on where to build new roads, hospitals, child-care and senior centers, schools and more. Data also determine the number of seats each state will have in the U.S. House of Representatives.

“As someone elected to serve Butte County, I am dedicated to ensuring everyone understands the importance of participating in the 2010 Census,” said Bill Connelly, the Chair of the Board of Supervisors. “The Board of Supervisors is excited to partner with the Census Bureau on this initiative and committed to helping increase overall participation in 2010.”

The U.S. Census Bureau partners with community- and faith-based organizations, schools, tribal, state and local governments, media, businesses and others.

“With the help of our 2010 Census partners, the Census Bureau has a far greater chance of reaching everyone in the United States, than if we were to attempt this monumental task alone,” said Robert Groves, Director, U.S. Census Bureau. “Through their unique roles in their individual communities, elected officials can help deliver the 2010 Census message to every corner of the nation.”

Census forms will be delivered or mailed to households beginning March 15th; households should complete and mail back their forms upon receipt. Census workers will visit households that do not return forms to take a count in person.

Information shared with the Census Bureau is completely confidential. By law, the Census Bureau cannot share respondent answers with anyone, including other federal agencies and law enforcement entities. All Census Bureau employees take an oath of nondisclosure and are sworn for life to protect the confidentiality of the data. The penalty for unlawful disclosure is a fine of up to \$250,000 or imprisonment of up to five years, or both.

For more information about the 2010 Census, visit [2010census.gov](http://2010census.gov).

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