

# Explore Butte County Board of Directors

[Our Logo Here]

Regular Meeting Agenda  
April 14, 2016

**Meeting Location:**  
2481 Carmichael Dr.  
Chico, CA 95928

Members of the Board

Bruce Spangler, President  
Brook Smith, Vice President  
Dori Franklin, Secretary  
Sara Myers, Treasurer  
Jennifer Macarthy, Butte County  
Kiran Paragji, America's Best Value Inn  
Nicole Johansson, Sierra Oro Farm Trail

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1. **12:00pm – Call Meeting to Order**

- a. Roll Call –
  - i. Absent:

2. **Corrections and/or Changes to the Agenda**

- a. Board
- b. Public

3. **Consent Agenda**

- a. March 10, 2016 Meeting Minutes

4. **Regular Agenda**

- a. Treasurer's Report: Sara Myers will provide an update on our bank account balance and current Jurisdiction payments.
- b. CPA Recommendations: Finance Committee will present its recommendation today regarding our bookkeeping and tax preparations with a local CPA firm. *Committee members: Sara Myers, Jennifer Macarthy, Scott Stoller, Bruce Spangler*
- c. Board Openings: According to our By Laws this board is comprised of 9 Directors. We currently have one position open for a business paying into the assessment from Chico, one from the unincorporated areas of Butte County. The Floor will be opened to any additional nominations (Denai Rubio was nominated at the last meeting) and board positions will be assigned and voted. The individuals named will be given 3 minutes to speak on their qualifications.
- d. Advisory Board Positions: Please continue to impart to the community our desire to have advisory board members attend meetings. Ask any attending parties that may be interested in an advisory position to identify themselves. During this month's meeting we will be discussing our criteria on selecting Advisory Board Members

**Current Identified Advisory Board Members:**

- i. Tina Pruitt – Oroville Area Chamber of Commerce
- ii. Scott Stoller – Silver Dollar Fair Grounds

- e. Marketing Committee: Board will review and hear this Committees recommendation on how we should move forward with the RFP process. We will hear timelines and overall review of the process. *Committee members: Nicole Johansson, Dori Franklin, Denai Rubio, Jennifer Macarthy, Bruce Spangler*
- f. State TBID News: Brooke Smith will present some recent news regarding TBID districts under attack, and the board will discuss ways to avoid these issues.
- g. Strategic Planning Session (Cont.): A Determination was made at the last board meeting that we would use the next few board meeting to outline a strategic plan that would direct us through the first 5 years. With recommendations from the Marketing Committee we will continue discussing this plan to organize ourselves in order to move forward.

5. **Public Comment**

6. **Closed Session** (none)

**Next Meeting Date**: May 12, 2016 12:00pm - Location: \_\_\_\_\_

**Adjournment**