

# Explore Butte County Board of Directors

[Our Logo Here]

Regular Meeting Agenda  
March 10, 2016

**Meeting Location:**  
Paradise Skypark  
4405 Airport Rd  
Paradise, CA 95969

Members of the Board

Bruce Spangler, President  
Brook Smith, Vice President  
Dori Franklin, Secretary  
Sara Myers, Treasurer  
Eve Cayaban, Holiday Inn Chico  
Jennifer Macarthy, Butte County  
Kiran Paragji, America's Best Value Inn  
Nicole Johansson, Sierra Oro Farm Trail

---

**1. 12:00pm – Call Meeting to Order**

- a. Roll Call –
  - i. Absent:

**2. Corrections and/or Changes to the Agenda**

- a. Board
- b. Public

**3. Consent Agenda**

- a. February 11, 2016 Meeting Minutes
- b. Treasurer Report
- c. Resignation of Eve Cayaban

**4. Regular Agenda**

- a. Board Openings: According to our By Laws this board is comprised of 9 Directors. We currently have one position open for a business paying into the assessment from Chico, one from the unincorporated areas of Butte County. The Floor will be opened to any nominations.
- b. CPA Recommendations: open the floor to directors that have been asked to seek out CPA information for the Explore Butte County to use for book keeping purposes.
- c. Finance Committee: set a committee to gather quotes and come back with recommendations on CPA and electronic filing system for Explore Butte County to use going forward. Also this committee needs to develop a budget, and put out a report monthly on the finances of Explore Butte County.
- d. Committees: discussion of other committees to be formed and emphasis on inviting interested parties from the community to participate in these committee meetings.
  - i. \_\_\_\_\_
  - ii. \_\_\_\_\_
  - iii. \_\_\_\_\_
- e. Advisory Board Positions: Please continue to impart to the community our desire to have advisory board members attend meetings. Ask any attending parties that may be interested in an advisory position to identify themselves.

- f. Jurisdiction Contributions to Marketing: Jennifer Macarthy will explain the “gift the jurisdictions have offered. A proposal was made to form a committee for developing an RFP for Web Site and Logo Design.
- g. Strategic Planning Session: A Determination was made at the last board meeting that we would use the next few board meeting to outline a strategic plan that would direct us through the first 5 years. A Strategic planning meeting will be set that would include all assessed businesses in order to have as much input as possible in the planning process.
  - i. Committee assigned to this project:
    - 1. \_\_\_\_\_
    - 2. \_\_\_\_\_
    - 3. \_\_\_\_\_
  - ii. Date for Group Planning Session: \_\_\_\_\_
- h.

5. Public Comment

6. Closed Session (none)

Next Meeting Date: April 14, 2016 12:00pm - Location: \_\_\_\_\_

Adjournment