



# CCA 101

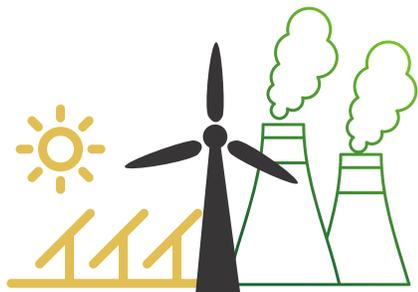
## About Community Choice Aggregation

Community Choice Aggregation (CCA) is a program that allows cities, counties and other qualifying governmental entities to purchase and/or generate electricity for their residents and businesses.

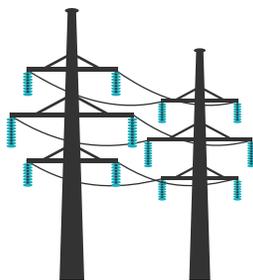
Butte County is currently researching whether a local CCA could work well for our community. There are currently 18 operating CCAs in California and a number of others in various stages of approval or consideration.

### How it Works

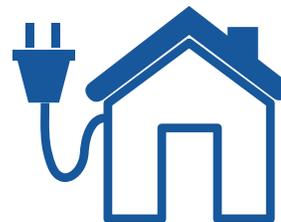
If a local CCA is formed, it would purchase and/or generate electricity for customers and PG&E would continue to deliver the electricity through its transmission and distribution system and provide meter reading, billing, and maintenance services for CCA customers. The transition from PG&E to a CCA is seamless, and day-to-day, most customers will not notice any changes other than a CCA line item on their utility bill that replaces the PG&E electricity generation charges.



CCA Purchases/Generates Power



PG&E Delivers Power, Maintains Lines/Infrastructure & Bills Customers



Residents Receive Power at Competitive or Lower Rates, Have More Local Control

### CCA Structure

Cities, counties and/or other qualified government agencies can come together to form nonprofit public agencies that provide electric power for their communities.

There is no law regulating how the governing body of a CCA should be structured, so each CCA is a little different. Most CCAs are governed under a Joint Powers Agreement (JPA) by a Board of Directors. The Board of Directors is publically accountable because it is usually comprised of a representative from each member city and county within the CCA jurisdiction. The Board sets the CCA's policies and electricity rates.





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## Potential CCA Benefits

### Overall Benefits

CCAs provide consumer choice where none currently exists and benefit local communities by:

- Introducing competition into the energy market, which helps drive costs down, stimulate new energy investments, and diversify power choices.
- Creating opportunities to develop innovative energy programs tailored specifically to their communities and support the development of local renewable energy projects.
- Providing communities with local control over their energy supply, allowing them to determine the amount of electricity procured from renewable sources, such as solar, wind, and geothermal.
- Providing transparency and public access to information and decision makers in the energy service industry.

### Residential Benefits

- To date, CCAs have been able to provide competitive or lower cost electricity to their communities.
- CCA's can set their own rates and better tailor residential energy programs to meet local needs.
- Residents can select plans that include more renewable/green energy sources than the base program.
- Residents can also access information regarding their local CCA like any other local government agency.

### Business & Economic Development Benefits

- Businesses can benefit from potential rate savings, as well as from potential residential customer savings going back into the local economy.
- CCA revenues also stay within the local community, and may be used to contain electricity rates, expand community energy choices, fund commercial energy projects, and/or create new energy and rebate programs to benefit residential and business customers.

### Current Status

While consideration of a CCA was included in the Butte County General Plan 2030, local business also brought the idea to the County and were interested in the concept of potential savings and development opportunities.

The County has been working with a consultant on an economic feasibility study. The cities of Oroville and Chico, as well as the Town of Paradise, have been invited to coordination meetings to learn more about the feasibility study.

### What's Next

- The feasibility study was finalized at the July 24, 2018 Board of Supervisors Meeting.
- Moving forward, Butte County is following up with local governments to continue CCA conversations and determine next steps.
- The Chico City Council will consider the matter at their August 7 Council Meeting.