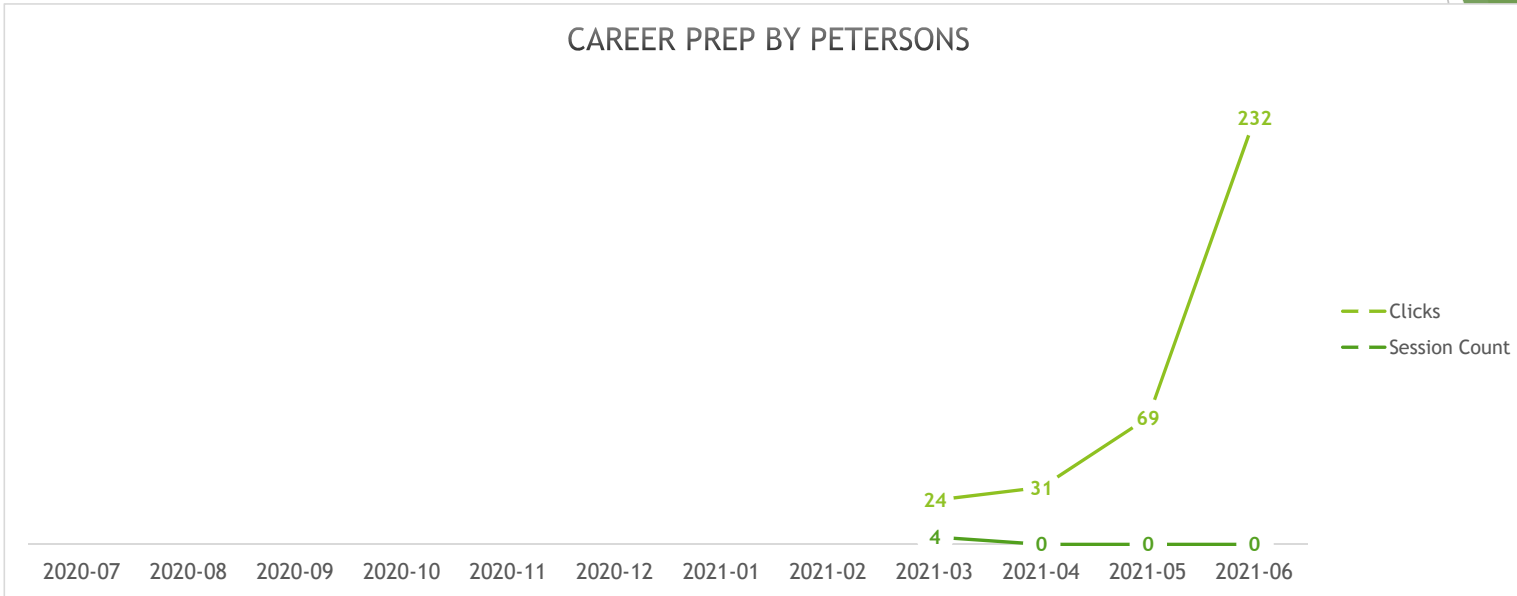




Monthly Statistics

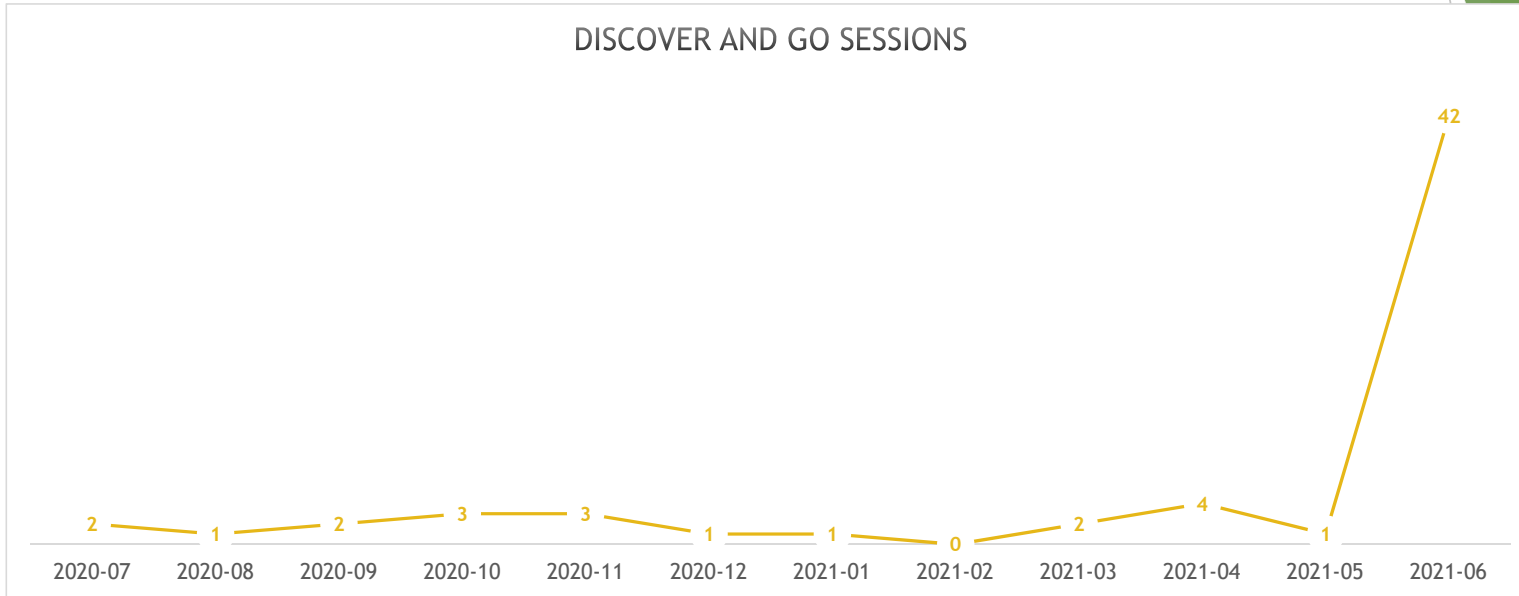
Butte County Library

CAREER PREP BY PETERSONS



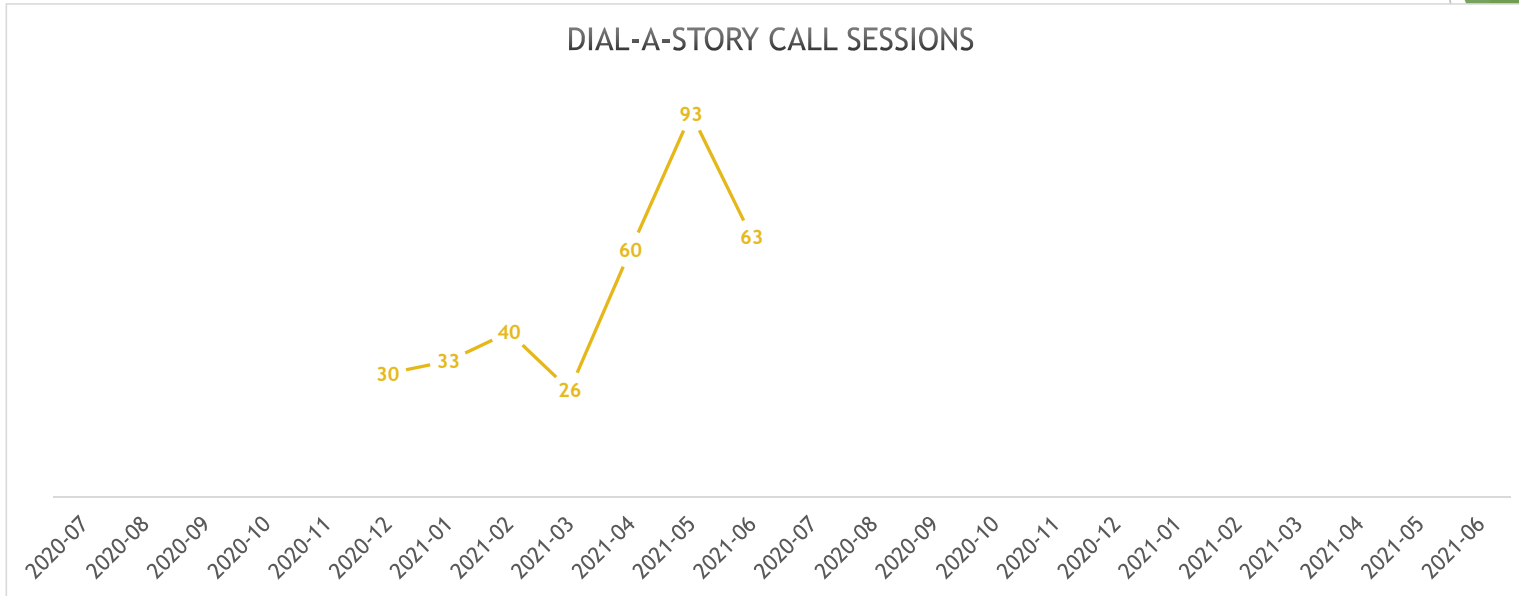
This is a new platform and rename of TERC, which changed name in December 2021.

DISCOVER AND GO SESSIONS



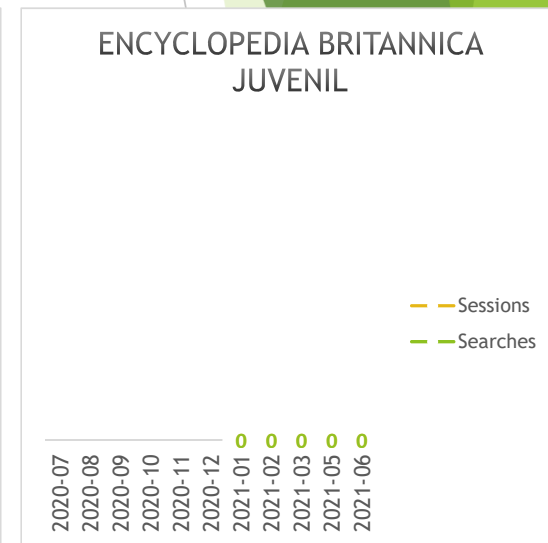
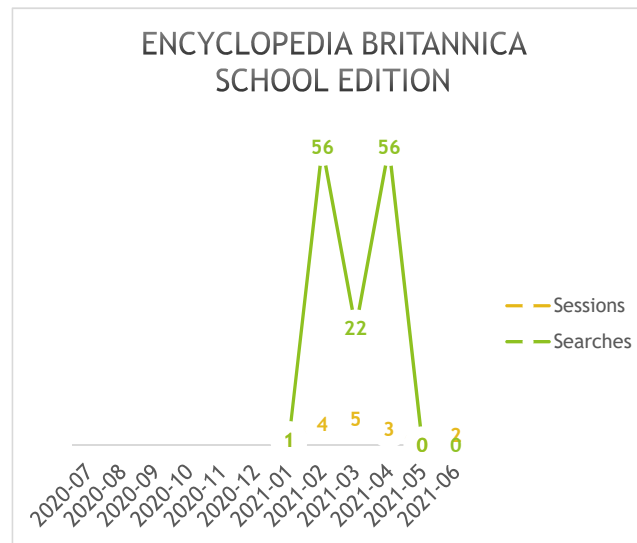
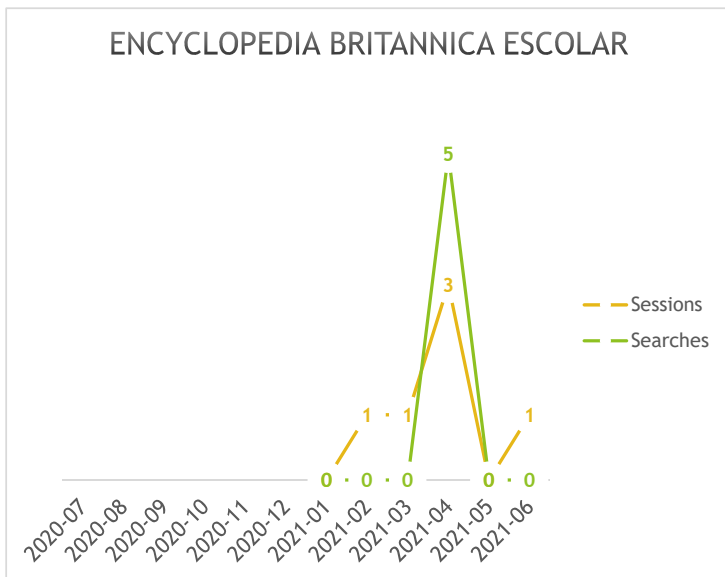
This is only FY 2021-2021 (during COVID) so it is not the most accurate representation of usage, since many attractions were closed.

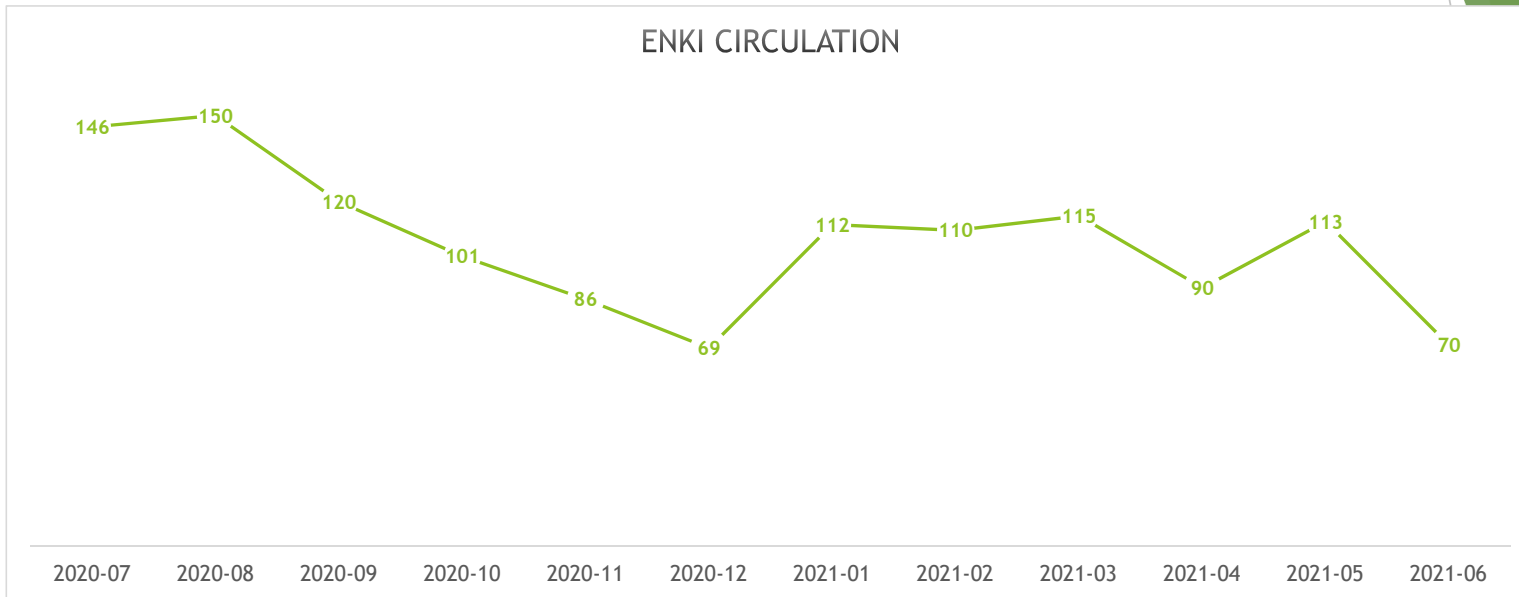
DIAL-A-STORY CALL SESSIONS



We didn't break 100 in June, but we are still trending upward.

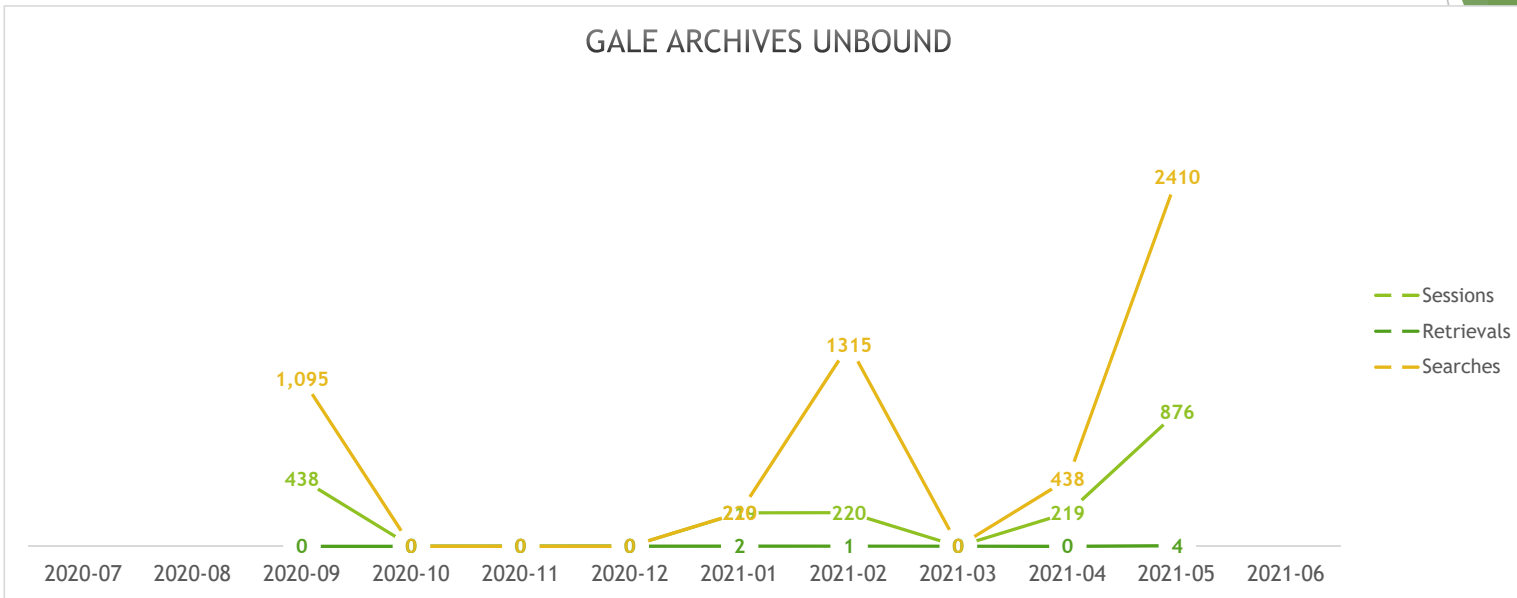
These all have seen little or no use.
 We've had these for a while, but stats were not collected before 2021.





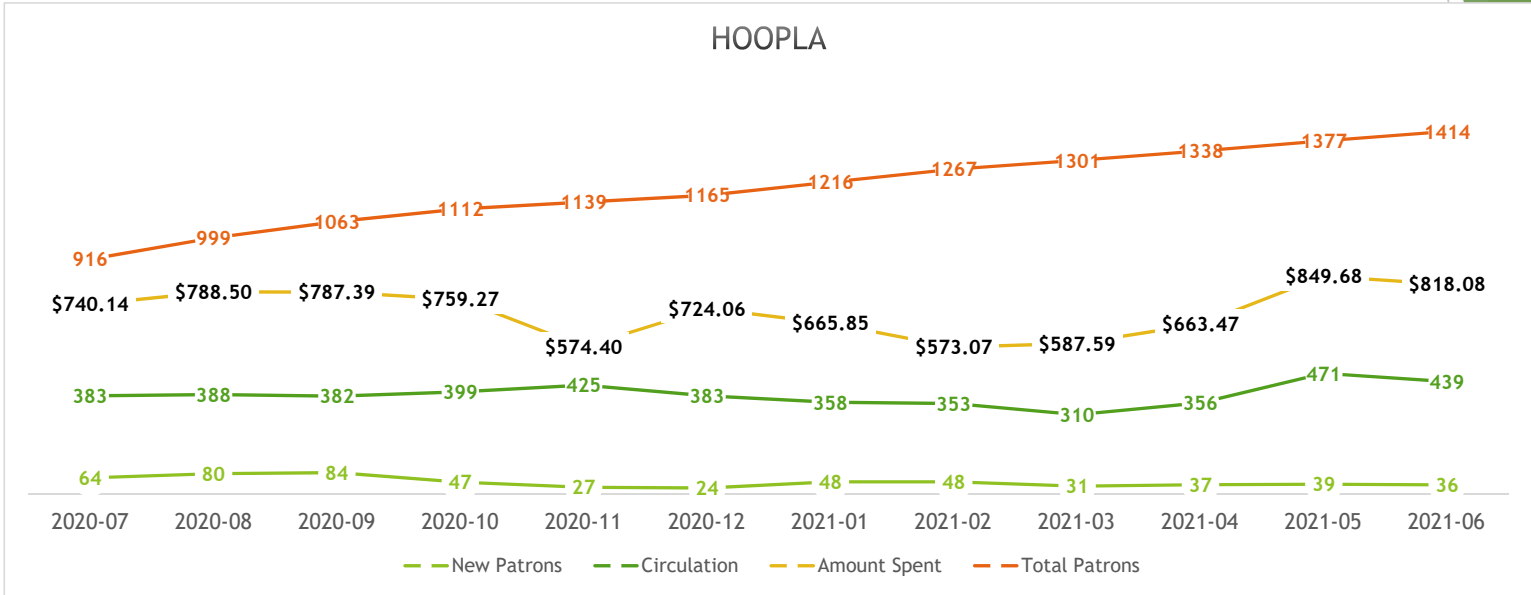
Our highest circulation was in August 2019 just after SRP 2019. Circulation has been decreasing since. Large drop in March. 2021
May 2021: Use decreased again.

GALE ARCHIVES UNBOUND



This is a service paid for by the State Library. We had an increase in searches in February.

June 2020 Stats not available at time of reporting.

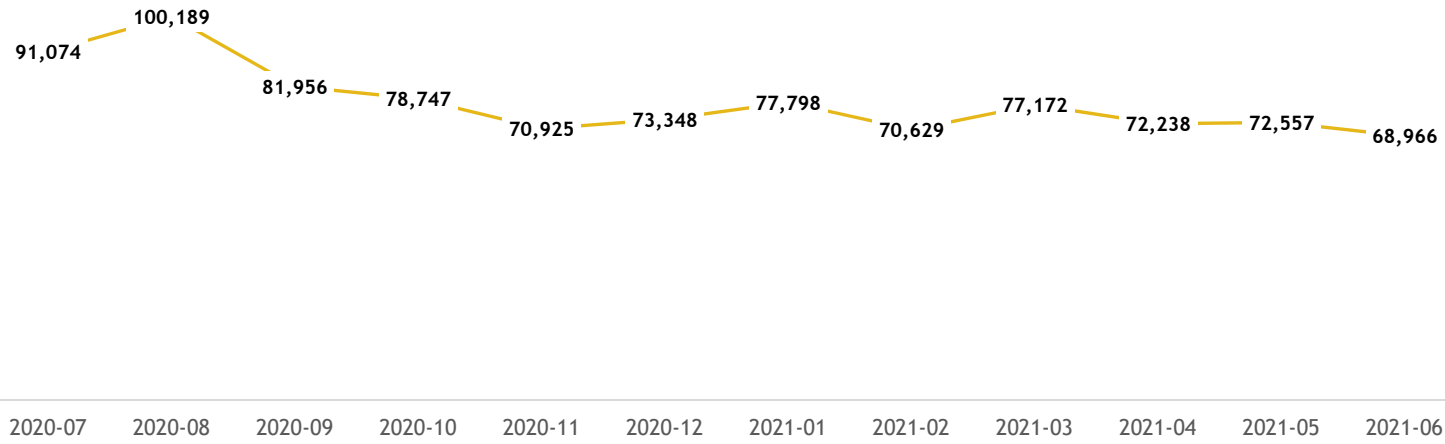


The new patrons fluctuate, but is trending down.

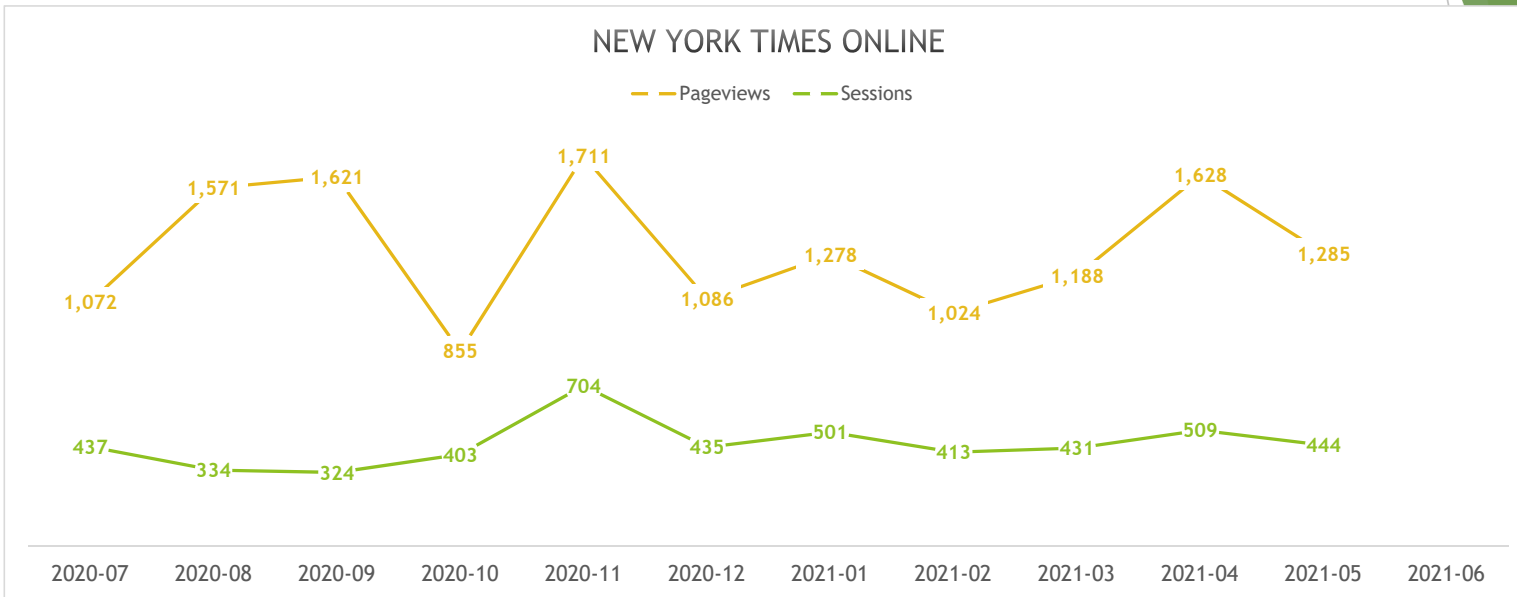
Circulations are decreasing.

Spending is increasing.

OPAC PAGEVIEWS



Public Catalog views have been decreasing since we reopened. June 2021 is the lowest for this FY.

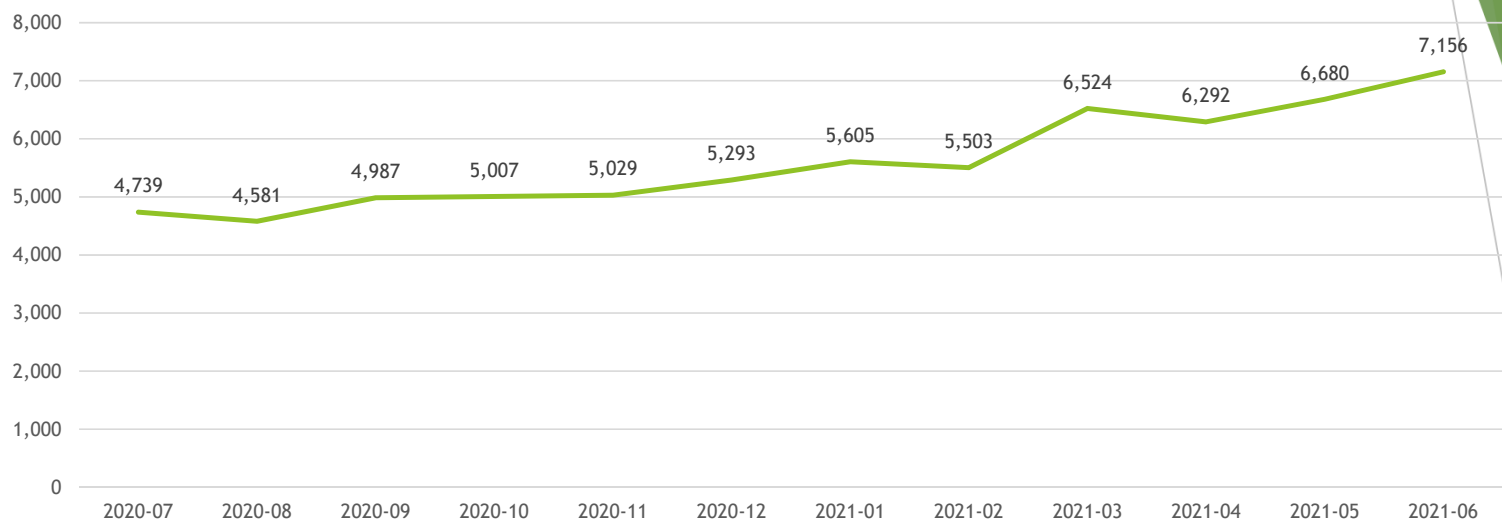


Numbers are slowly decreasing. Views jumped in November 2020, possibly due to the election.

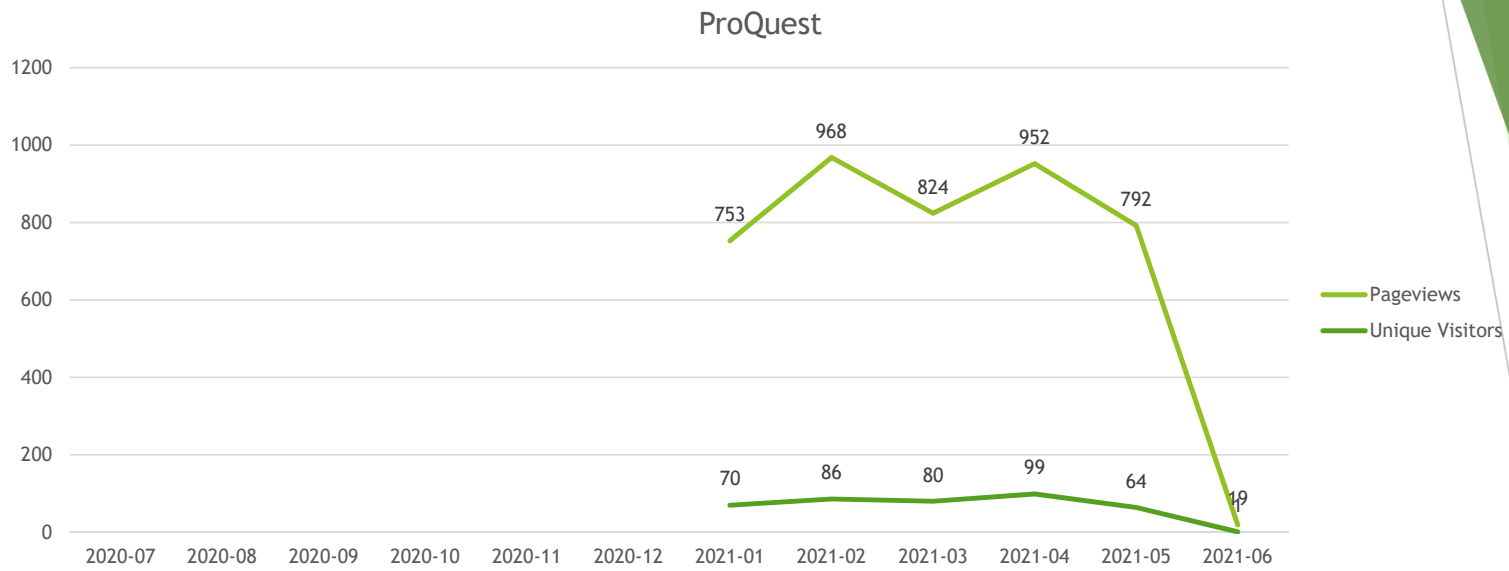
There is an average decrease per quarter, but recently there is a nice increase in both stats.

June 2021 Stats not available at time of reporting.

Overdrive/Libby

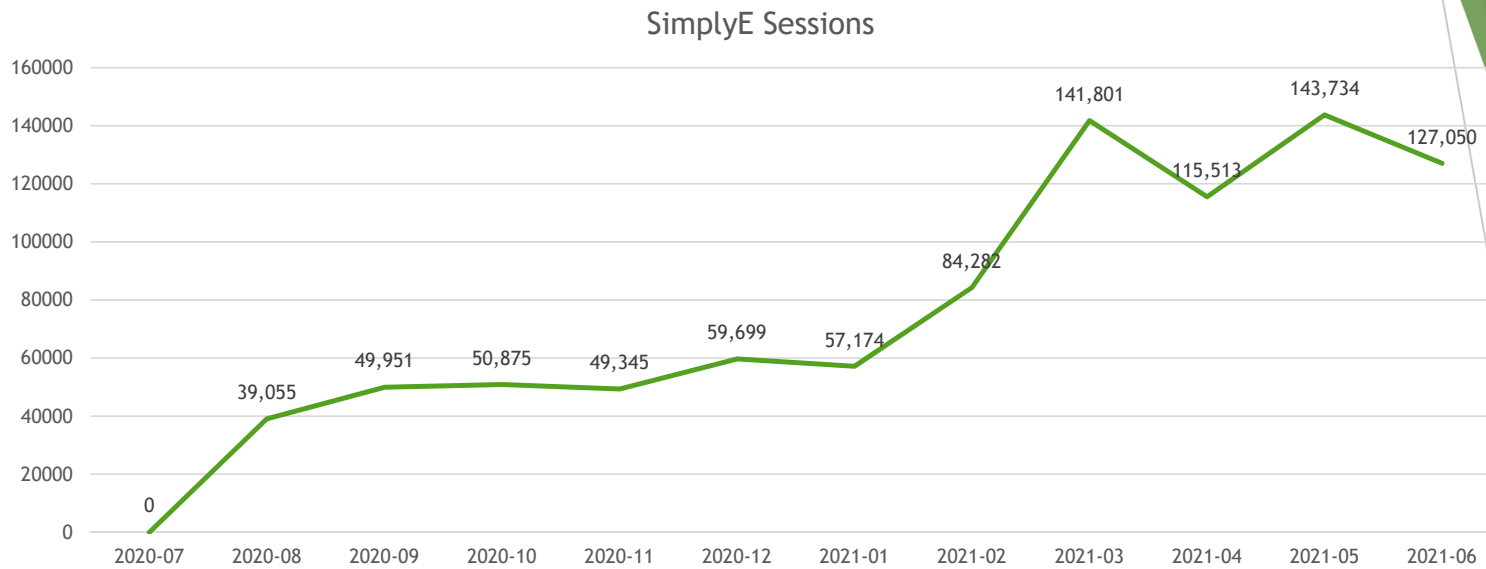


Circulation is increasing.



This is a new service. Trend is difficult to determine at this time.

Large drop in June 2021 may be related to school being out of session for summer (OneCard)

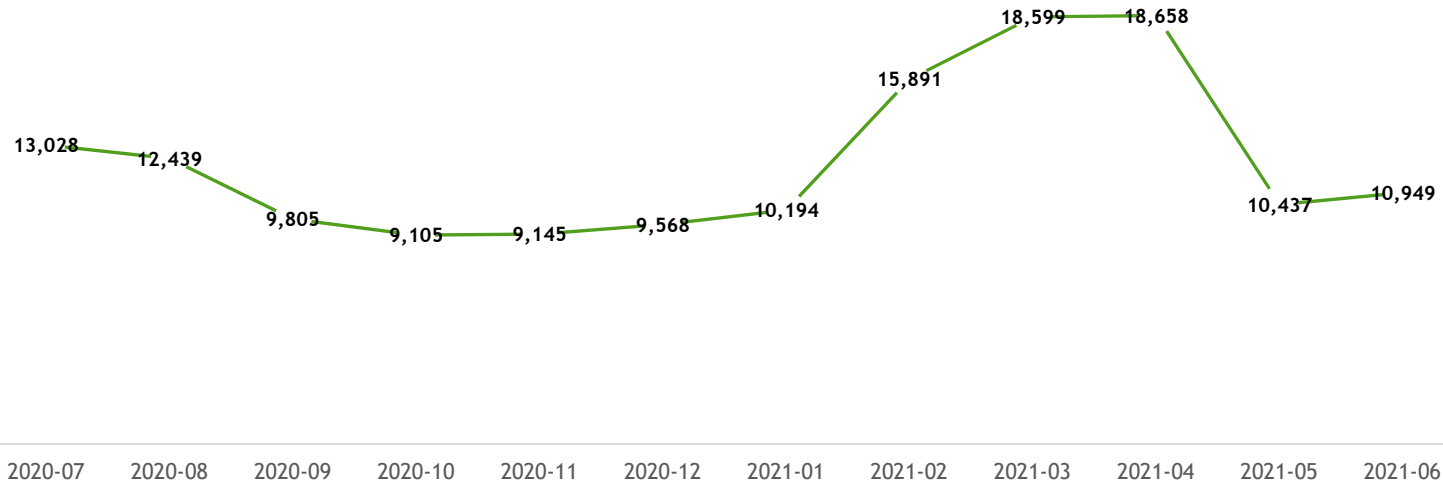


7/2020: issues with retrieving data.

Number are increasing overall, though there was a sharp decrease in April.

Update 6/15/2021: These are counting all events, not just sessions. This includes all holds placed/fulfilled, all items checked in/out, all items being added/removed, etc.

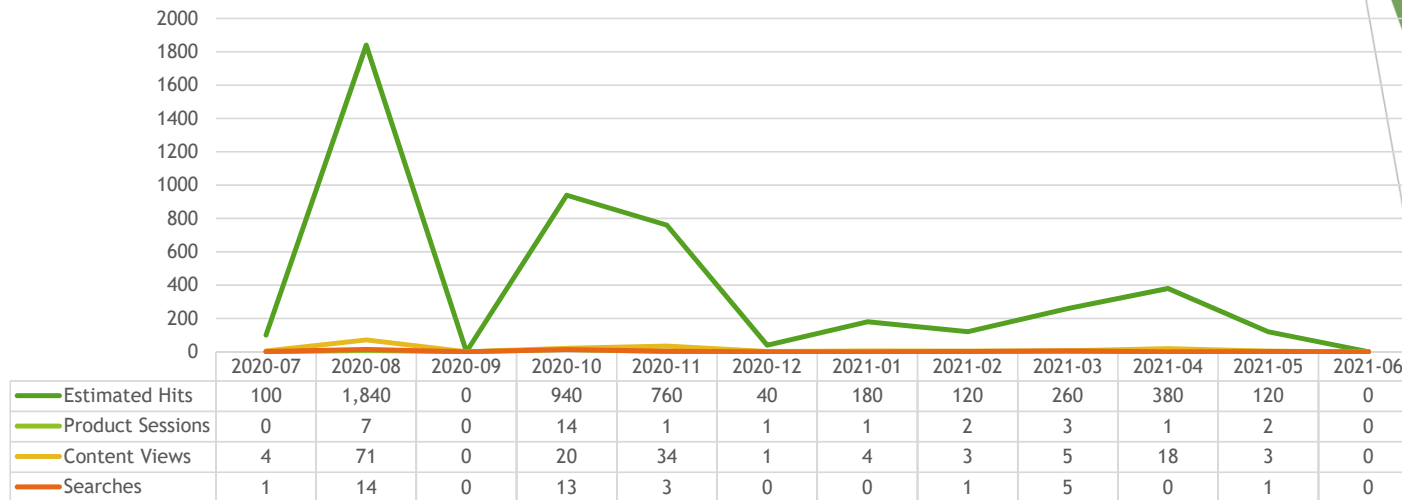
WEBSITE PAGEVIEWS



We had a dip in October, but it has been increasing since then.

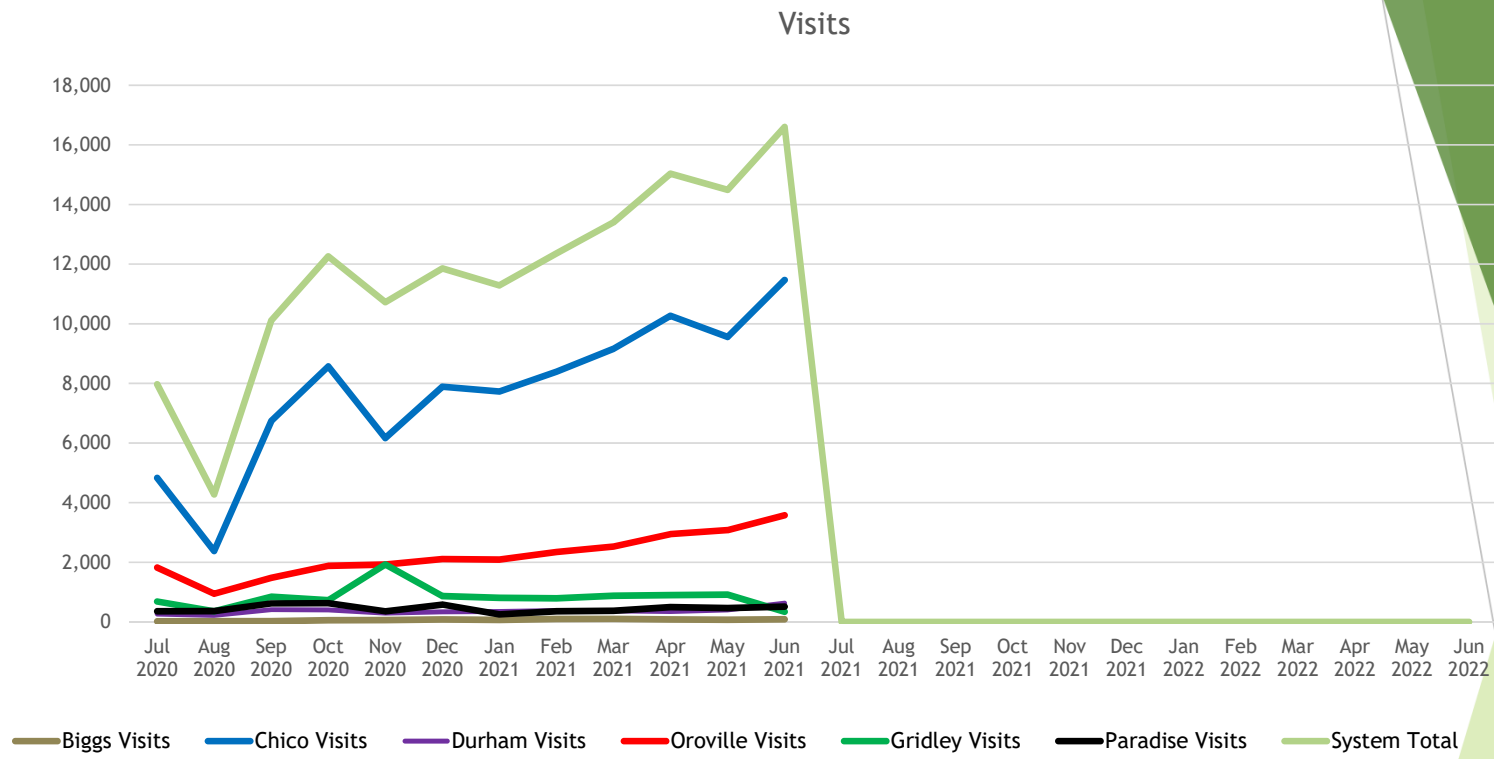
Large drop in May.

WorldBook Online



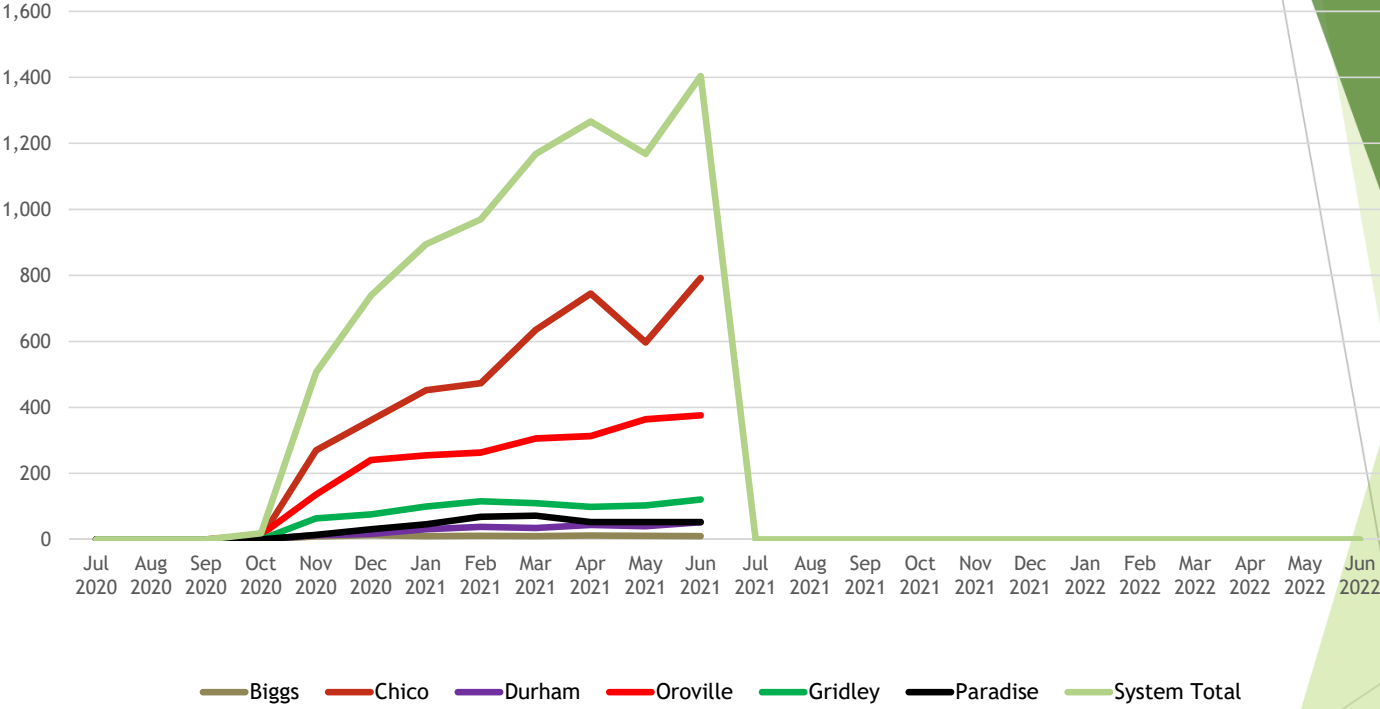
These numbers are very fluid. There will be a month of 0 use next to a month of several hundred. It is rather difficult to determine the projections.

Generally, high search results, but low use.



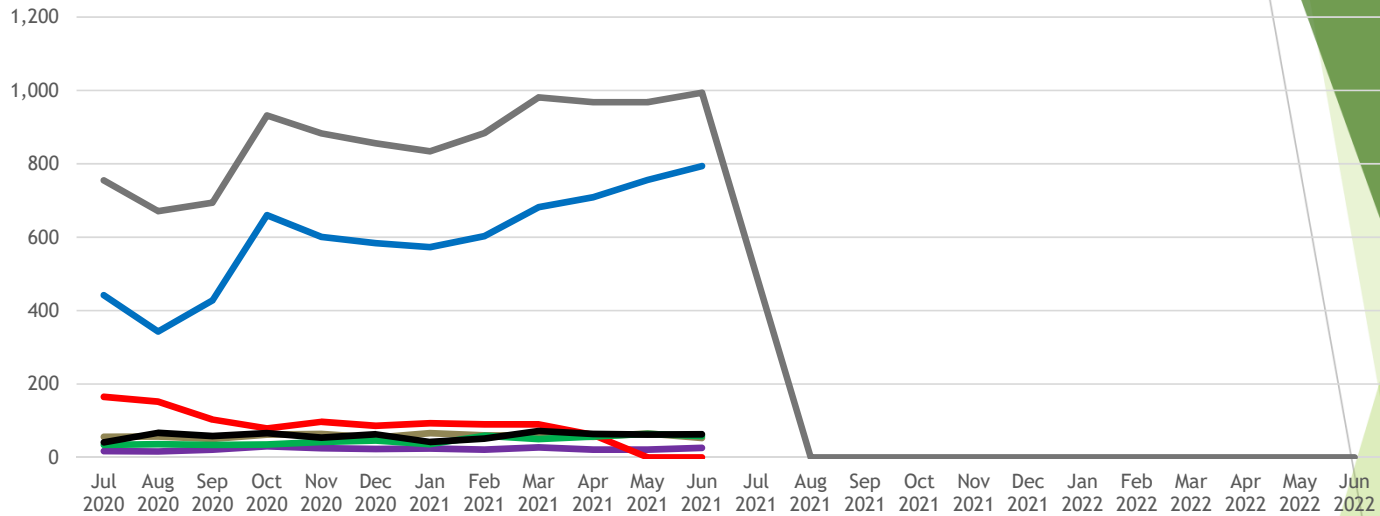
- Gridley is only decrease in June.

Computer Use



- June: increases in all branches

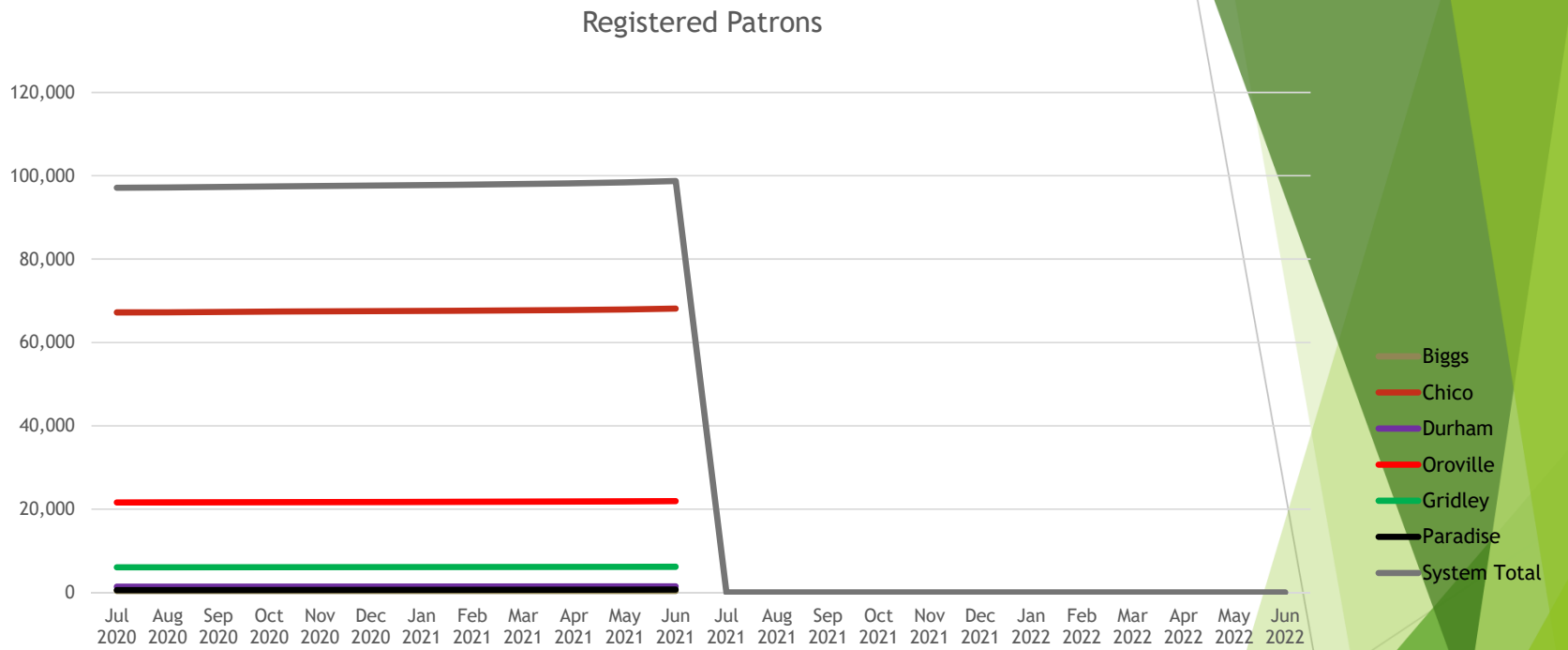
WiFi Use



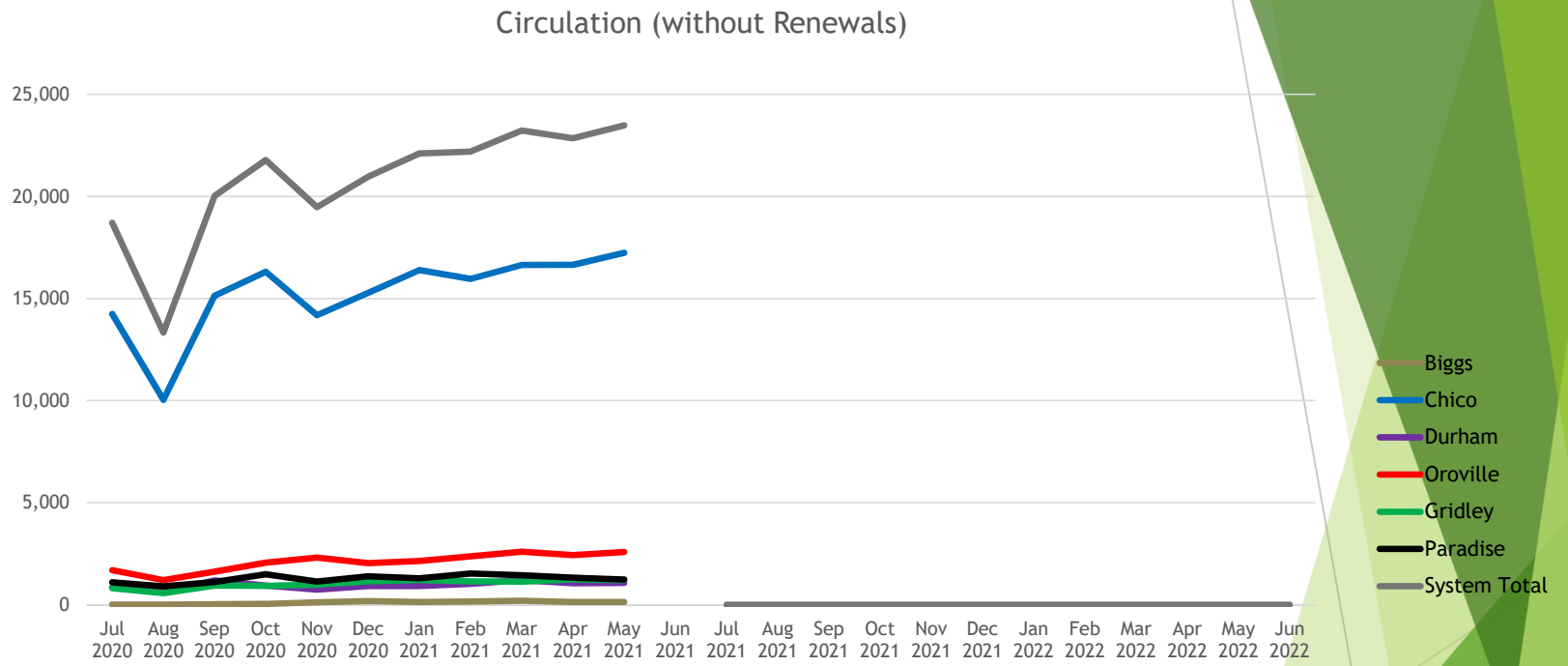
	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	
Biggs	56	57	50	62	64	54	66	60	60	56	65	53													
Chico	442	343	428	660	601	584	573	603	682	709	756	794													
Durham	17	16	21	30	25	23	24	21	27	21	21	26													
Oroville	165	152	103	79	97	86	93	90	90	61	0	0													
Gridley	34	36	34	35	42	46	36	59	50	57	64	58													
Paradise	41	67	58	66	54	63	42	51	72	64	62	63													
System Total	755	671	694	932	883	856	834	884	981	968	968	994	-	-	-	-	-	-	-	-	-	-	-	-	-

Biggs and Gridley are only decreases in June

- Oroville’s Wifi was undergoing testing so no data is available for May and June 2021.

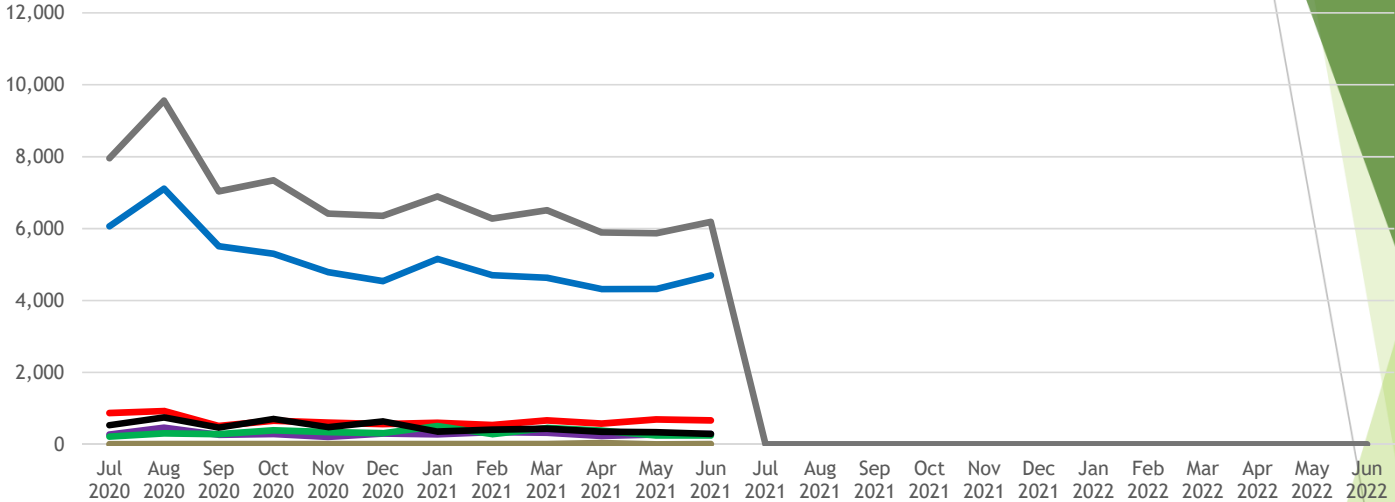


- New patron have slowly increased. No spikes in numbers.



- Trending upwards after August.

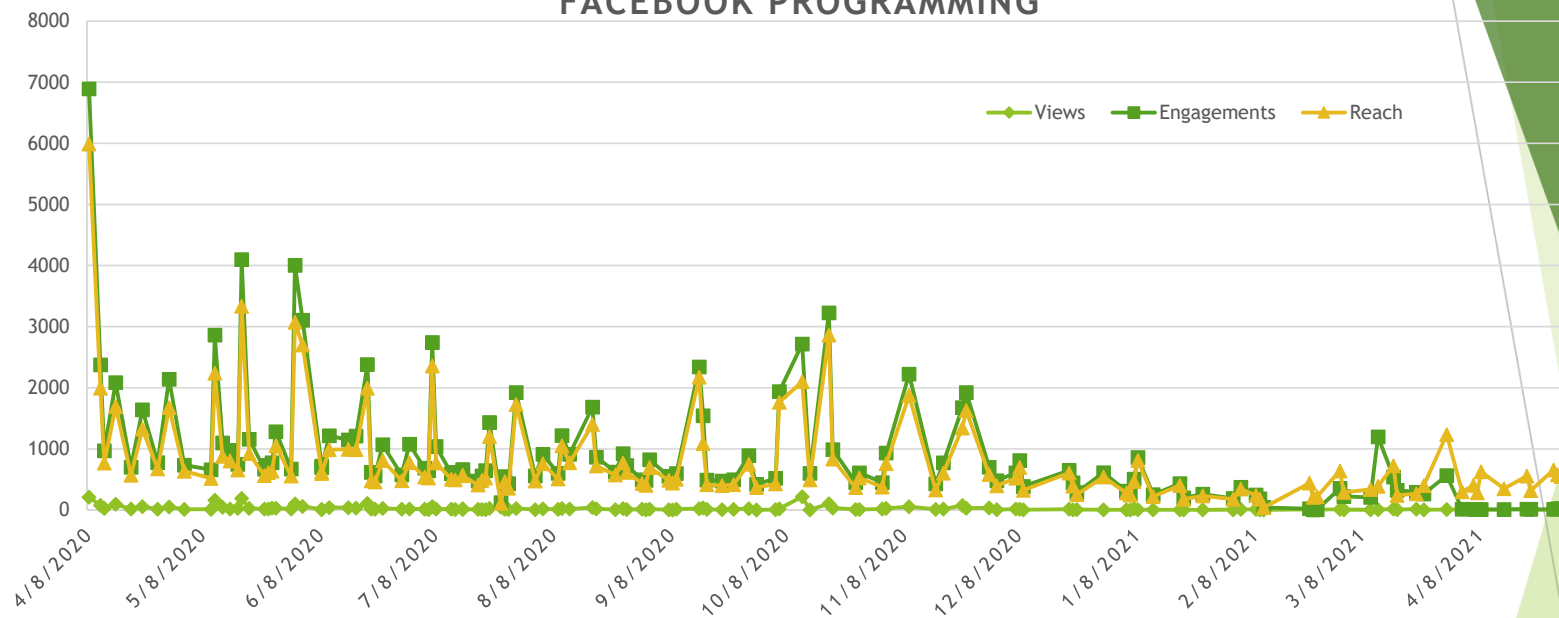
Holdings Placed



	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Jun 2022	
Biggs	2	8	6	4	3	5	4	11	6	36	0	4	-	-	-	-	-	-	-	-	-	-	-	-	-
Chico	6,06	7,11	5,51	5,29	4,78	4,53	5,15	4,70	4,63	4,31	4,31	4,70	-	-	-	-	-	-	-	-	-	-	-	-	-
Durham	274	463	263	288	205	301	278	340	324	233	273	285	-	-	-	-	-	-	-	-	-	-	-	-	-
Oroville	872	927	511	658	605	561	597	538	664	577	693	665	-	-	-	-	-	-	-	-	-	-	-	-	-
Gridley	212	305	281	390	340	308	508	282	454	381	247	245	-	-	-	-	-	-	-	-	-	-	-	-	-
Paradise	532	748	466	705	476	640	352	406	434	349	337	288	-	-	-	-	-	-	-	-	-	-	-	-	-
System Total	7,96	9,56	7,03	7,34	6,41	6,35	6,89	6,28	6,51	5,89	5,86	6,18	-	-	-	-	-	-	-	-	-	-	-	-	-

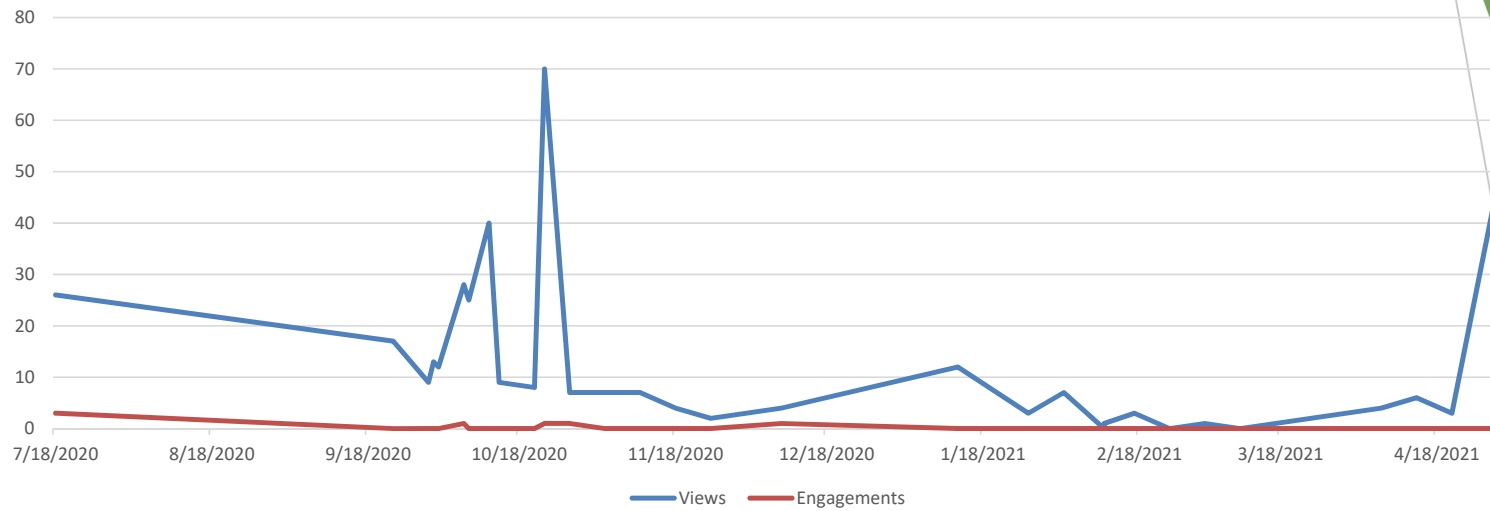
- 4 branches are showing a decrease in holds since August. We did have an increase in Chico and Durham in June.
- This is the number of holds that were requested to be picked up in the branch.

FACEBOOK PROGRAMMING

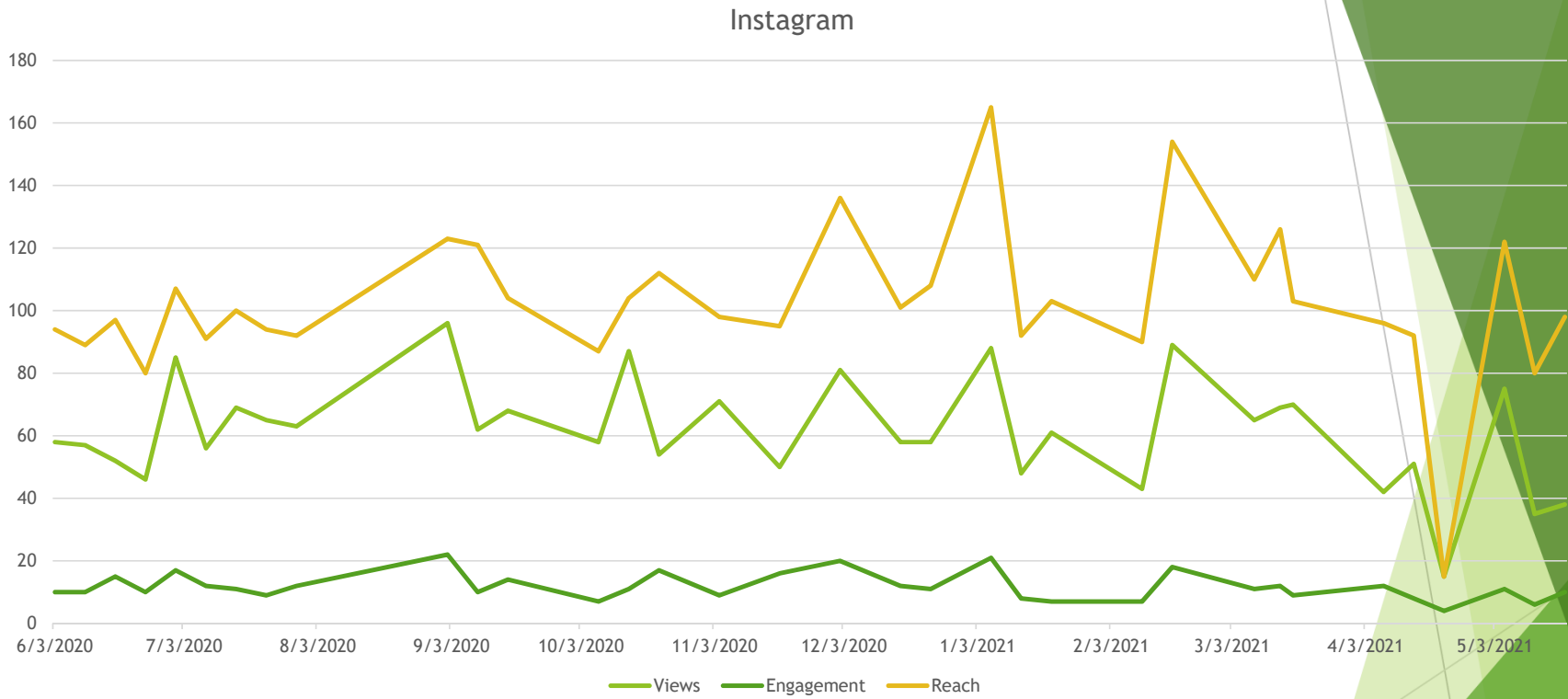


- Each date is a date of a program. The graph shows views and engagements over time.
- After 1-2 weeks, Facebook views are stagnant.
- Overall, all areas of stats are decreasing.
- Views are 1-minute views. Engagements are the likes, comments, shares. Reach is the number of accounts where the video appeared.

YouTube Programming



- Each date is a date of a program. The graph shows views and engagements over time.
- The peak at the end of April is for the Jim Gill Concert.
- Storytime went in-person in June, so few new videos were posted after May.



Each date is a date of a program. The graph shows views and engagements over time.
 Sharp decrease overall in April.