

BUTTE COUNTY LIBRARY ADVISORY BOARD MINUTES

Oroville Library, Conference Room, 3:00PM - 5:00PM

Wednesday, July 21, 2021

Call to Order at 3:02 PM

- 1. Public Comment – None.**
- 2. Introductions –** Round-robin introductions were made of all present.
Members Present: Hilary Herman, Ron Serrano, Joey Brett, Nancy Brower, Narinder Sufi, Nikki Sandoval, Patrick Newell, Michelle Deese. Amy Sperske
Absent: Vince Haynie, Peggy Schrader
Guests: Heidi Mitchell, Cynthia Pustejovsky, Janae Kambestad,
- 3. Approval of meeting Minutes (Attachment 1) from April 21, 2021 meeting –**
A motion was made to approve the minutes by Ms. Brower. Seconded by Ms. Sperske. Motion approved unanimously.
- 4. Correspondence – None.**
- 5. Branch Manager’s Report – Cynthia Pustejovsky, Oroville Branch Librarian:**
Ms. Pustejovsky shared that she has been the Oroville Branch Librarian for about a month and is also the Branch Librarian for Gridley and Biggs. She said that Oroville staff is sharing their talents with Gridley. Ms. Thu’s story time is taking off and due to the air quality and heat, came inside today for the first time. The kids love Ms. Thu’s story time and they had a ball today. Ms. Anderson is working on programs and have a Dungeon and Dragons session two times a week with the help of the local store owner who comes in and helps put this on for the community. There are two virtual book clubs run by Oroville staff that are for Adults and for teens and they are offered countywide and will continue to have them. Since COVID, there has been no in-person programming but the AM and PM Book clubs are getting started again and more patrons are coming in to the Library to see what is going on.
- 6. Library Director’s Report – (Attachment 2)**
Ms. Sufi shared that the Director’s report is attached and inquired if anyone had questions. Ms. Sufi shared that we have some new online resources including Universal Class that provides 500 online courses including hobby-based courses and some academic courses. The Library is hoping that by providing courses like Microsoft Office, simple accounting and book keeping, we will see benefits to our communities. Hopefully people will make use of it. We will be doing a marketing push to get the word out.

In addition to this new online resource, we are working with several grants to provide six scholarships (three are from a culmination of grants and with the state Library matching funds for the other three scholarships) for the Career Online HS diploma. There are potential additional scholarships if we can find some monies to provide one more scholarship, the State Library will provide matching funds times four for a total of five more scholarships. The Library will attend another training next week for this. We hope this program will help people find jobs and the NVCF REACH Grant is helping to provide the training to offer these resources for people. We will recruit people in the community looking for or requiring new skills to register for this program and based on their needs we will encourage them to take specific classes or workshops. The Library will be going before the Board of Supervisors to share this opportunity with them and then will bring forward the marketing campaign for this grant.

7. NVCF Quarterly Report (Attachment 3)

The NVCF Quarterly Reports were provided.

8. LAB Member Reports:

Mr. Newell shared that he had met with Supervisor Ritter about other things and she inquired how the library was doing. Mr. Newell shared that the library is beginning to add more programs and offer more things now that the state/county is opening up since COVID.

9. Old Business

a. District and Board member Photographs

Mr. Newell requested we move taking a photo until the end of the meeting. It was brought up that two members were not in attendance, so maybe a picture can be taken at the next meeting when all members are in attendance. It was agreed that would be best. Photo's will be taken at the October meeting.

10. New Business

a. Identify talking points for the Third quarter (August/September/October)

At the April meeting, it was discussed that having talking points for speaking to Supervisors or community members would really provide a means for sharing information with the communities we live in. Talking points for the coming months are:

1. Digital Preservation Lab – Starting in September, check out the Digital Preservation lab and digitize those special memories
2. Universal Class – over 500 classes of Online continuing education Courses
3. Tutor Training – Literacy Training volunteers
4. Usage of Hotspots in Paradise and Magalia – Statistics to come

5. Overdrive – eBooks and Audiobooks available
6. NASA Program
7. Friends of the Libraries Book Sales
8. First 5 Grant
9. Free Library Cards in person or online

LAB members discussed having a Promotions Committee that will meet one to two times in between LAB meetings to discuss how to promote the library and bring back talking points to the LAB members to use as they interact and connect with Supervisors and the community. This would be in lieu of a lengthy discussion at every LAB meeting and would provide clearer direction when interacting with Supervisors and members of the community.

b. NVCF Grants

i. 2020 Final Written Reports (Attachment 4)

All reports were written and provided for review. Library Advisory Board Members said they were pleased with the way these grants had been utilized in the communities and to see that the Curious Minds Homeschool Club Grant will continue as an ongoing program across the branches.

1. Increasing E-Resources for Displaced Residents – Misty Wright

2. Ready Where You Are – Misty Wright

3. The Curious Minds Homeschool Club – Kathy Brazil

ii. 2021 Grant Updates. (Attachment 5)

Grants awarded at the April 2021 LAB Meeting, provided their first written update to the LAB. Ms. Kambestad was in attendance so she shared a bit more about her and Ms. Wright's Podcast Grant. She shared that since receiving the funds, they have chosen a name for the Podcast which will be Butte County Library "Libraryish". She shared that they will start recording in August and Kyle Johnke, Library Assistant in Chico, will edit the Podcast to share in September.

1. Mural Grant – Katie Anderson

2. Library Training Sessions Grant – Avery Campbell

3. Book Club Grant – Maureen Jeffers and Misty Wright

4. YA Virtual Book Club Grant – Kimberlee Wheeler

5. Podcast Grant - Janae Kambestad and Misty Wright

6. REACH: Reconnect Engage Adults Creating Hope grant – Heather Tovey

c. Library Advisory Board – Refresher on Roles and Goals – Nancy Brower

Ms. Brower shared the history of the Library Advisory Board with members and reminded everyone of the roles and goals. Ms. Brower shared that After Prop 13 the County experienced financial issues which caused a large drop in library income. The Friends of the Library met jointly every few months in an effort to work out more stable financial support for the library. In November 2000 they asked the Board of Supervisors to create a long-range planning committee to work on recommendations for supporting the library. That committee recommended the creation of the LAB. Members were appointed by the BOS after the By-laws were approved in January 2003.

The LAB's main responsibilities are to assist with the strategic and long-range plans, an annual statement to the BOS on the state of the library, managing the NVCF and grants from its funds, relationships with community partners, public relations and marketing (including being advocates for the library and encouraging use of its services), and contacts with members of the Board of Supervisors. Having a unified message from the LAB members is important.

It was discussed that at the July LAB meetings, that a refresher on roles and Goals for the LAB members would be a good annual reminder.

11. Board Comments

- a. Ms. Sperke apologized for missing the April LAB meeting.

12. Review of Assignments / Actions for the next meeting –

- a. Mr. Newell requested Ms. Mitchell's help with the Talking Points and they will communicate by phone and email before the October LAB meeting
- b. To be added to the October Library Advisory Board Agenda:
 - i. Select a Nominating Committee for Chair and Vice Chair for 2022 calendar year
 - ii. Select a Promotions Committee to meet and discuss how they will promote the library and bring ideas back to the LAB Members for disbursement
 - iii. LAB Meeting Schedule for 2022

c.

Meeting Adjourned at 4:43 PM.

Next Meeting: Wednesday, October 20, 2021 – Gridley Library in person @ 2PM.