



**NICOTINE
ACTION ALLIANCE**
BUTTE COUNTY

INTERESTED IN A NICOTINE-FREE BUTTE COUNTY?

Current Efforts

- Helping people quit smoking
- Educating youth
- Youth development
- Limiting the sale of flavored tobacco products
- Licensing retailers that sell tobacco products
- Smoke-free apartments, parks, farmer's markets and swap meets
- Educating organizations on how to ask and refer clients to quit smoking classes
- Educating the community on how tobacco affects different communities

Meetings are held from 3-4:30 p.m. the first Tuesday of every month.

Community Partners:

American Cancer Society
American Lung Association
Butte County Office of Education
Butte County Public Health
Butte Youth Now
California Health Collaborative
Chico Unified School District
Enloe Medical Center
Four Winds Indian Education Center



**Contact Megan for
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NICOTINE ACTION ALLIANCE

OF BUTTE COUNTY

HELPING CREATE A NICOTINE-FREE COMMUNITY

Source: Christine Amorose Merrill

220

THERE ARE MORE THAN 220 TOBACCO RETAILERS IN BUTTE COUNTY. 30% OF THEM ARE WITHIN 1,000 FEET OF SCHOOLS



70%

OF BUTTE COUNTY HIGH SCHOOL STUDENTS SAID CLERKS ASK FOR AN I.D. "ONLY SOMETIMES" OR "NOT AT ALL"

MOST YOUNG PEOPLE WHO USE TOBACCO PRODUCTS START WITH A FLAVOR. IT TASTES BETTER AND IS EASIER TO BREATHE IN THE HARSH SMOKE

Flavors



YOUNG PEOPLE WHO VAPE ARE 3 TIMES MORE LIKELY TO START SMOKING TRADITIONAL CIGARETTES ONE YEAR LATER

3X

The Nicotine Action Alliance of Butte County consists of a cross-section of community members and organizations dedicated to protecting the health and well-being of the people of Butte County from the harmful effects of tobacco, tobacco smoke and other nicotine products.