



Public Health Administration

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FOR IMMEDIATE RELEASE
March 9, 2018

**BUTTE TOBACCO PROGRAM SEEKS GRANTEES TO EXPAND
PREVENTION AND EDUCATION EFFORTS**

OROVILLE, CA – The Butte County Tobacco Program is seeking applicants from local community groups in Chico to apply for five community engagement grants in the amount of \$4,999 each. The grants will be used to fund various engagement and awareness activities to reach people who have a higher prevalence of menthol and flavored tobacco use.

Preference will be given to organizations who serve priority populations, which include African American, LGBTQ and youth.

“Our goal is to expand our reach to populations that are targeted by the tobacco industry and give them the tools to fight back,” stated Ellen Michels, Health Education Specialist for the Butte County Tobacco Program.

Applicants are not required to have prior tobacco knowledge. The Tobacco Program will consult with each grantee and provide them with resources to complete their project. In addition to the project activities, grantees will be required to attend local Tobacco Coalition meetings and trainings, and provide educational presentations to target populations.

Interested applicants must submit the following items:

- **Community Engagement Grant Application**: bit.ly/2D546i0
- **Description of the Project** (500 word limit). Description must include: area of work, population the organization serves, and how they will address the topic of menthol and flavored tobacco use.
- **Budget** (maximum grant amount of \$4,999). Budget must include an estimated breakdown of total costs, including: supplies, personnel, etc.

All proposals should be electronically submitted as Microsoft Word documents by email to Ellen Michels: emichels@buttecounty.net. If you have questions, please call the Butte County Tobacco Program at 530-538-7044.

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For further information, contact:
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