

**From the Director**

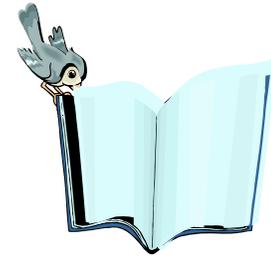
After many months of meetings and gathering information, the Butte County Library Advisory Board has developed a Strategic Long Range Plan of service for the Butte County Library. The plan will be presented for acceptance by the Butte County Board of Supervisors in January 2011. Implementation of the objectives identified in the plan will be a multi-year process, however, we are confident this plan will improve library services for all Butte County residents.

**FOUR STRATEGIC PRIORITIES:**

- 1) Invest in efficient infrastructure
  - Modernized facilities
  - Popular collections
  - Up to date technology
  
- 2) Target library services
  - A level playing field for Butte County's children
  - Literacy for everyone
  - A thriving economy
  - Connections for seniors
  
- 3) Focus marketing efforts
  - Clear messages
  - Diverse communications channels
  
- 4) Develop sustainable funding
  - A cadre of library advocates
  - Diversified funding sources

Copies of the plan will be available in print and online. Please send us your comments to [lmielke@buttecounty.net](mailto:lmielke@buttecounty.net). Thanks.

Linda Mielke—Butte County Library Director



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**Oroville Library Hours**

Monday.....Closed  
 Tuesday.....12-6  
 Wednesday.....12-6  
 Thursday.....10-4  
 Friday.....10-4  
 Saturday.....10-4  
 Sunday.....Closed

**Recorded Hours:**

(530)538-7641

**Reference:**

(530) 538-7642

Visit our **website** at:

[www.buttecounty.net/library](http://www.buttecounty.net/library)

**Literacy Services:**

(888)538-7198

**Library Administration:**

Mitchell Ave  
 Oroville CA 95966  
 (530) 538-7525

### Monthly Book Sales

Book Sales are held the 2<sup>nd</sup> **Saturday** of each month from **10:00 am - 2:00 pm** In the library conference room.

The books we offer for sale are good quality books and are generally priced individually.

### Ongoing Book Sales

We also have an "ongoing" book sale inside the library on the Friends' bookshelves in the Foyer. If you are interested in joining our Book Sale Committee, please call Ruth Ferris @ 533-1355.

### Internet Book Sales

If you are computer savvy and interested in helping with the book sales on the Internet, please contact Ruth Ferris @ 533-1355.

### Monthly Meetings

**Please note: Day & Time Change**

The board meets once a month at 1:00 pm the 1<sup>st</sup> **Monday** of each month in the library conference room. All are welcome to attend.  
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### President's Corner

#### President's Message

Happy New Year to Everyone! As you can see, I am again the president of the Oroville Friends of the Library. I wish to thank everyone for their support in keeping the Friends going and supporting the library. We have been able to give to the library every month \$600 to purchase new books. Without this support, they would not be able to buy the current books available. We have also been able to continue to bring the "Wild Things Show" and the Fratello Brothers. "Wild Things" is a program which provides educational information on wild animals that live here and abroad. The Fratello Brothers put on a marionette puppet show featuring carnival animals. Both of these programs are free to the public to enjoy. If you have not seen them, you should make a point to come. They are not just for children. We also provide money for the craft programs that are offered to the children and teens. We will be offering "gift certificates". They will be available at our monthly book sales. So if you have a special occasion coming up and you need a present, why not buy a "gift certificate". Let that special person choose a book, CD, DVD, or VHS of their choosing.  
Hope to see you at the library and book sales.  
Ethel Scholey  
President, Friends of the Library

#### Coming Soon

A signed and numbered limited edition print honoring our libraries by a well-known illustrator, Steve Ferchaud, will be available for purchase.

#### FEBRUARY BOOK SALE

February 12, 2011 in the conference room of the library from 10:00 am to 2:00 pm.

#### MARCH BOOK SALE

March 12, 2011 in the conference room of the library from 10:00 am to 2:00 pm

#### APRIL BOOK SALE

December 11, 2010 in the conference room of the library from 10:00 am to 2:00 pm.

### Join Us At The Book Sales

In this new year, the book sale committee would like to invite you to join us for one of our book sales. We have ongoing book sales in the library in The Book Shoppe. Except for May when the book sale is the first Saturday, we have an expanded book sale on the second Saturday of each month between the hours of 10:00 am and 2:00 pm. We are pleased to offer at very reasonable prices good quality paper book, hardback, children's and audio books. We also offer VHS, CD, and DVD movies and music CDs. A new feature which received good response during December is our offering of select, like-new or collectible individually price audio and hardback books and VHS sets. If you have not joined us in the past, please mark your calendar for the book sale on February 12.

In the past we have been pleased to be able to provide paper bags for patrons to hold their purchases. Unfortunately, it is anticipated this may become less likely in the future. To make your shopping experience more enjoyable, we suggest that you bring your own bags if at all possible.

Your participation in our book sales helps Oroville Friends of the Library to purchase books and other needed equipment for our branch to the benefit our community.  
Ruthmarie A. Ferris, Book Sale Chair

## Support Your Butte County Library at the Barnes and Noble Bookfair

In celebration of February being national Love Your Library month, the Chico, Durham, Gridley, Oroville, and Paradise Friends of the Library are once again joining with Barnes & Noble Booksellers by hosting a bookfair at the Chico Barnes & Noble Store. Please support your Butte County Library by shopping at the store February 12 and 13 or online February 12-16.

On Saturday, the 12<sup>th</sup>, the Friends will be in the store from 9 am to 10 pm offering supporters the opportunity to join their local Friends group, sign-up for library cards, and to purchase & donate books from the branch Librarians' wish lists. There will be many other activities, including a visit from the Cookie Mouse.

Depending on sales, the Friends will earn a gift card that equals 15-20% of Love Your Library sales to purchase books for the library branches. What makes a purchase a Love Your Library sale? Supporters may use the special bookfair vouchers available at the library branches or simply tell the cashier that you "Love Your Library." For online shoppers, you will see a prompt "Check if this is a Bookfair Order" on the payment page. When you click on it, you will get a payment screen where you can enter our bookfair number 10386951. If you are signed into an existing account, from the Checkout screen, click on the Change button on the upper right of the Payment tab. This will bring you to the full payment page where you can enter 10386951 at the bottom of the page.

If you are unable to go to the store on February 12 and 13, you may also call the store (894-1494) on those days and place a phone order. Again, be sure to tell the customer service representative that you "Love Your Library." Almost everything available in the store and online is an eligible bookfair purchase, including items from the Starbucks Cafe. Gift cards, membership fees, and digitally downloaded books are not. 5% of Nook sales count toward the bookfair total.

In addition to contributing a percentage of sales, supporters may also purchase books from a wish list created by each of the branch librarians. The wish lists will be posted at the branches in the weeks leading up to the bookfair and at the Chico Barnes & Noble on February 12 & 13.

During these tough economic times, the Friends of the Library would sincerely appreciate your support for the Butte County Library and our efforts to enhance the Library collection.

# Barnes & Noble Bookfair

Supporting  
**Love Your Library**  
February 12 & 13, 2011  
All Day

**Chico Barnes and Noble**  
2031 Martin Luther King Blvd.  
Bookfair ID# 10386951

**Please present this voucher prior to making your purchase. A percentage of the net sale will be contributed to your school/organization.\***

\*The purchase of gift cards, Barnes & Noble memberships, textbooks, magazine subscriptions, video games, purchases made at Cafés owned and operated by Starbucks, and other items Barnes & Noble may exclude from time to time in its sole discretion are not eligible for bookfair sales. Institutional discounts may not be applied. See [BN.COM/bookfairs](http://BN.COM/bookfairs) for more details and to shop online.



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Above all 6 coupons to take to the Barnes and Noble Book Fair on February 12 & 13, 2011. On the 12<sup>th</sup> Friends of the Library will have a table from 9:00 am to 10:00 pm. Please stop by and support all the Friends. There will be a "Wish List" from each branch requesting books to be purchased. If you do not have a specific book for yourself or family, maybe you would like to purchase a book for the library so others will be able to enjoy it.

## ***Librarian Corner***

*Hi from Brenda*

*For four months I have been supervising both Oroville and paradise Branches. Since I am asked nearly every week how do you do it, I thought I would give you a little insight to what working two locations is like.*

*Thankfully both branches have excellent staff doing what is necessary to get the job done and offer our customers the best in customer service.*

*Knowing both collections is a help to me as I can request a book I know is in Paradise to help our customer in Oroville or the reverse. We also have an easier ability to pull a duplicate title from one branch and transfer it to the other branch when there is a need to replace a worn out popular title.*

*Branch staff meetings are held via speaker phone for the benefit hearing the thoughts and ideas from staff in both branches to resolve questions, trouble shoot, plan programs, and discuss changes we are making to our public spaces.*

*If staff in one branch has developed a program or sign for an event, there is the opportunity to talk about what worked best and what to eliminate and share the graphics already developed. In many ways the work of each branch is a little easier due to the sharing.*

*A cell phone with my Oroville Branch number forwarded (Paradise is not on Centrex, so I cannot have that number forwarded to my cell) and County Outlook email gives both staff nearly immediate access to me. Staff in both locations can call, text or email me when I am not in their branch for the day. Cell phone access is especially useful when I am in a County or other meeting outside the libraries.*

*If you have not visited the Oroville Branch for awhile, please stop in to see what changes we are making for the comfort of our customers.*

## **Library Programs**

### **Children's Story Time**

Geared for younger family members, though it's geared for ages 3-5. Come hear a story and do related crafts. Wednesday from 10:30 to 11:30 am. October thru December, 2010 in the Oroville Library meeting room.

### **Babies Love Books!**

This activity is for the very youngest family members, birth to 3 years. Thursdays from 10:15 – 10:45 am October thru December in the library children's area.

### **AFTER SCHOOL KID'S CRAFTS**

**NEW:** The last Wednesday of each month from 3:30 pm to 5:30 pm. Ages 5 and up. All our welcome! No charge!

**NEW:** Poetry Reading for Teens: The last Saturday of each month from 1:00 to 2:00 pm. ages 14-18.

**For more information please call Mia @ 538-7641.**

**Oroville Friends of the Library**  
1820 Mitchell Ave  
Oroville, CA 95966

*Return Service Requested*

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**Slate of Officers & Board Members 2011**

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Vice President  
Treasure  
Newsletter Editor  
Book Sales  
Recording Secretary  
Auditor  
Board Members  
  
Library Advisory Board

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Linda Chapman  
Betty Nissen  
Ethel Scholey  
Ruth Marie Ferris  
Sally LeMieux  
Michael Hutton  
Helen Beall, Mary Grant, Paul Bert, Frances Clark,  
Carmen Lipka, Barbara Painter  
Ruth Marie Ferris, Pat Koskinen



<p><b>THANK YOU FOR ALL YOUR SUPPORT!!</b></p> <p><b>LET'S KEEP OUR LIBRARY OPEN</b></p> <p><b>FOR EVERYONE!!</b></p>
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