



Department of Behavioral Health

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Butte County Department of Behavioral Health MHSA Innovation (INN) Plan Innovation Idea Submission Form

Please complete the following form and include the requested information for proposed Innovation Ideas. Submit the completed form to Trisha – tott@buttecounty.net or send to Butte County Department of Behavioral Health, Attn: Trisha, 109 Parmac Road Suite 2, Chico CA, 95926.

All submissions must be received by **March 17, 2010 by 5:00 pm.**

1. Name of learning-focused Idea:

2. Who will this serve (age, geographic location, target population)?

3. Purpose of Strategy (select all that apply, but one is sufficient):

- Increase Access to Underserved Groups
- Increase the Quality of Mental Services, Including Better Outcomes
- Promote Interagency Collaboration
- Increase Access to Services

4. How the Idea Contributes to Learning (select all that apply, but one is sufficient): (see Proposed Guidelines p. 5-6 for more info):

- Introduces new mental health practices/approaches
- Makes a change to an existing mental health practice/approach
- Introduces a new application to the mental health system of a promising community-driven practice/approach or a practice/approach that has been successful in a non-mental health contexts/settings.

5. Project Description (1/2-page limit, single spaced): Give a description of the Innovative Idea, that addresses the following points:

- Purpose of the Proposed Idea
- Target Populations
- Description of the Idea and Activities
- Collaborative Partners
- Projected Outcomes

Contact Person:

Name: _____

Phone: _____

Email: _____